



\$100K

FROM DROPSHIPPING

4 Steps To A 6 Figure 'Single Product' Online Business

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The Old Way, Is Dead...

You've seen it before—money signs plastered everywhere on YouTube, while simultaneously being served 50 different ads per day that claim to hold the key to the 'revolutionary' e-commerce system to “change your life”.

Meanwhile, it's merely the same system that's been around for the past few years—these 'gurus' are just recycling and renaming it, with intentions to confuse you.

Let me explain the *OLD* way of doing things, the way that most people *THINK* it should be done.

There is a common misconception that surrounds e-commerce in general, and you should know about it.

There is the fallacy that you have to go out there, create your own product, get it patented, then have it sent to a manufacturer to produce thousands of quantities BEFORE you are able to sell a single product.

This is the antiquated mentality, as if we were peering 20 to 30 years into the past.

However, the market moves extremely quickly. Fast forward to today's day and age and the status quo is quite different.

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We now hold the ability to go seek suppliers that have products that are selling them one by one at wholesale costs.

Let me put this into perspective for you...

If you wanted to sell a case of markers that would retail at your local chain store for \$10, you are now able to buy that same pack of markers from the wholesaler for \$2.

Now, this makes things extremely fascinating because you, as a small business owner, can now directly compete with these big chain stores without ever having to place orders for massive amounts of products.

Which leads me to my next point: Everybody is going out there and following this 'revolutionary model', in which they're working with these suppliers and becoming the middlemen for the suppliers. Then, they are selling it directly to the consumer.

Allow me to provide an example of what I mean here...

Think about the markers that we just discussed above. You can purchase these markers for \$2 and then you're able to put those same exact markers up for sale on a website that you own/created (without any coding skills or technical knowledge necessary).

Then, you're selling that same set of markers for \$8, which is STILL \$2 cheaper than the retail store sold them for.

Consider this— if you're able to obtain and present that identical product in front of a customer who desires it, that's going to translate to you making a sale.

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The best (and arguably the most ideal) part is...

You never have to touch or own any inventory of the particular product.

That is precisely how the market has moved, transforming itself over the years.

This also begs the question, “Why is the old way of doing things incorrect?”

The answer to that question is that it is not “wrong”, the method is just archaic in today’s market, deeming it unnecessary.

Think about it: what would happen if you ordered 2,000 units of these markers only to realize that nobody wanted them anymore?

Well, now you have thousands of markers that just won't sell and you're out thousands of dollars! Now, you really can't do anything with them except throw them in the trash.

In other words, you're just flushing your money down the toilet.

Everybody is now following the same method that I just described to you BUT there's still something inherently wrong with that method.

Firstly, the initial problem is for that one particular product there may be thousands of people selling to the same customer base, which in turn causes saturation. This becomes a massive issue for any newcomers to the world of e-commerce.

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One of the keys to this book that I'm super proud of is that I've been able to develop my own formula that combats saturation, effectively fighting off any form of competition that arises.

Essentially, I play in my own lane and am not concerned with the struggles that everybody else is facing these days. As a matter of fact, I took this business model and I flipped it on its head in order to make countless millions of dollars.

Yes, what I have created here is indeed truly innovative and radical, but the beauty of it is that it is nothing complicated for the average person. If this is your first time in this business, or if this is the first time you've ever heard about this business model (dropshipping), than I have some incredible news for you...

If you read this entire book I guarantee that I will open up your eyes to what is possible in this lucrative market and how you can get started today.

I'm going to be extremely transparent. I'll even share some industry secrets that my staff and I have discovered over the years.

These secrets will allow anybody (no matter your age, no matter where you live, no matter which factors that you assume to be working against you) to achieve success.

Whether it's lack of capital, whether it's geographical limitations, whether it's family obligations, I can guarantee this will work for you.

However, the only requirement that I ask of you is that you read this from cover to cover.

To ensure you absorb everything that I'm informing you of, take notes so you can implement what you learn. It's also very crucial that you come and

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So without any further adieu, buckle up for an exhilarating ride. This is bound to be one of the most thrilling adventures you've ever been on. Let's dive right into it!

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A Brief Introduction...

Before I go ahead and dive in to the juicy information that you're here for, I think it's in both of our best interests to let you know up front exactly why you're here and who you're dealing with.



My name is Dan DaSilva. I want to open up with this backstory, not because I find it funny, but more so because I find it kind of ironic. I have absolutely no credentials to brag about. **I don't have a fancy diploma, multiple letters after my name, or anything notable of that nature.** Not only do I lack any major merit-based qualifications, I don't even have a high school diploma!

Why is that funny?

Well, because somebody with absolutely no credentials is able to go out and become

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more successful than your average graduate in the United States.

What did it take? Mere determination.

I was never one to sit through classes in high school or even remotely prioritize attending college like my parents wanted me to.

Why?

I knew I didn't need to fill the cookie-cutter mold of success in order to be successful.

Here's a simple fact: I knew that people were building businesses and generating incomes that were life changing without attending school for years on end and/or burdening themselves with high-interest loans.

Here's the thing, I originated from an American working class 9 to 5 family.

Ever since I was young, I was always taught to follow a simple life formula: "The American Dream".

This mantra was ingrained into my head profusely: complete high school and then move onto attending university. Then, graduate and use my degree to get a decent paying job working 9 to 5 in a little cubicle somewhere.

That miniscule cubicle represented the limitations that I refused to let get in the way of my success.

I was NOT built to work the regular 9-5...

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However there was one slight problem with that plan of mine, it being that I absolutely hated authority.

Let me expand on that a bit further. Not only did I despise authority... I KNEW I would have a hard time working for someone, let alone having a boss.

I just never envisioned myself sitting down somewhere and taking orders from somebody who, more than likely didn't really even know what he or she was doing either.

Thankfully I've broke that cookie-cutter model to success because I realized that this wasn't something that I wanted to follow.

Upon this realization, I was willing to put everything on the line to ensure that I didn't follow it, avoiding getting sucked into the status quo.

With all of that being said, it doesn't mean I had a silver spoon in my mouth from the very start. No.

You see I had a job at one point. I know— it's crazy because I told you earlier that I hated authority. But here's the thing...

It's not like this job was a prestigious job.

I worked for this familiar conglomerate, you might have heard of it.... called Burger King.

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It just tastes better.

(<https://diylogodesigns.com/wp-content/uploads/2017/07/burger-king-vector-logo-768x768.png>)

I worked there for an astonishing 3 weeks! Yep, that's right...

Those were the longest 3 weeks of my life. However, at the tail end of those gruesome 3 weeks came a giant epiphany.

This is when I realized that this was not why I had left school. I had tremendous aspirations to be successful and this was not the route I needed to be following.

So, what did I do?

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Well at that time, being very young, having no driver's license, thus pedaling my way to and from Burger King (which was about a mile and a half, there and back), I decided to never show up again.

Yep, that was me. The kid who never showed up to his job ever again.

Every single time that I would get home after work, instead of playing video games like my peers, I would dedicate my time to browsing online forums.

I would read and educate myself on how other people were making money online.

At this time, making money online was a taboo topic.

Why was it taboo?

Well it was due to the fact that the internet has only been around for a short period of time.

People were uneasy about delving into a whole new world of commerce unlike anything we've ever been familiar with.

This is the moment when I noticed that there was more out there than just putting fries into a small, medium or large holster.

I ended up browsing one of these forums to find out that there was this business model called 'dropshipping'.

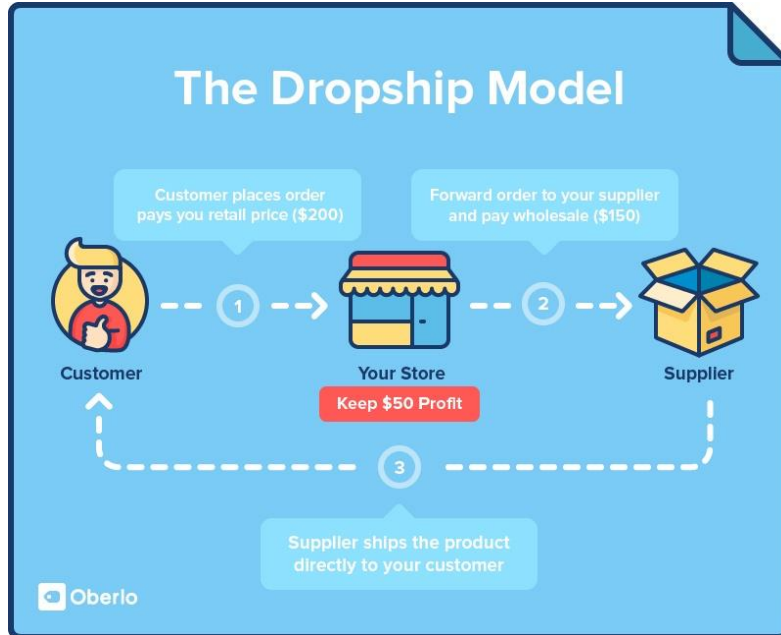
At the time, I thought it was a pretty genius model. Now when I take a step back and reflect, I realized it's been done for years. Heck, before I was even born it was going on.

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The dropshipping model is one where in which you're the middleman for somebody who already has a product and somebody who wants the product.

Essentially, there is a supplier and a consumer and you're the middleman.

The best part is, you never have to actually physically touch the products. I found that model utterly intriguing.

Here's the thing about this. I knew about this model but I still tried everything else under the sun.

I tried SEO and ranking websites. I was writing articles at one point. I was trying CPA marketing.

I was even attempting affiliate marketing with YouTube and various other forms of affiliate marketing trying to make money online.

This included surveys and just all these "crazy" types of methods/strategies to make a quick buck.

Unsurprisingly, I could never find something stable.

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I might have made \$30-\$40 dollars in a day, but that wasn't enough for me to exclaim "Wow, I know what I want to do for the rest of my life!"

Around five years ago when I decided to just try out the dropshipping model, everything changed.

I thought to myself, "What's the worst that can happen? I've tried everything already. Everything under the sun. Why not just try the dropship model out again? Will it hurt me? No it won't."

I figured out something that you're going to be learning here in this particular book that changed my life forever. It's also going to transform yours.

How am I so confident that it's going to transform yours? Because the proof is in the pudding— my students' success.

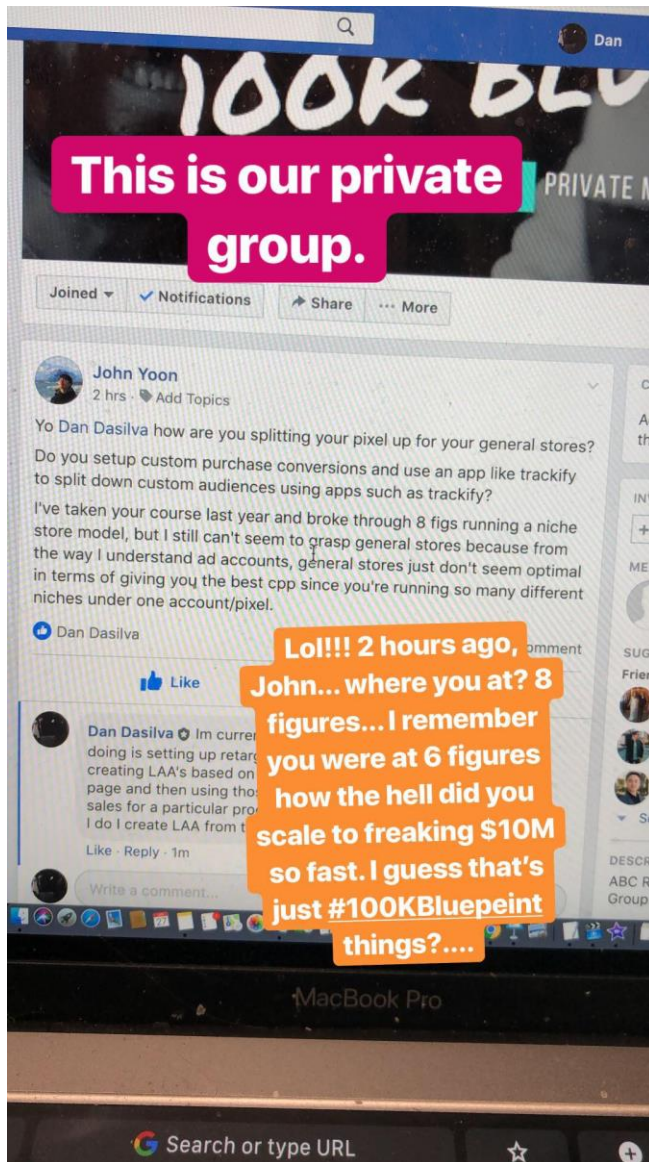
My students, who I will be introducing you to in a few moments, were making not just an extra 30-40k/a year (which is still life-altering income), but I'm talking millions of dollars.

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One of my students John, had outstanding results. John just came back to me with statistics of his growth after two years of learning the system and implementing it. [Just last year he generated over 10 million dollars.](#)

What you're about to learn is the exact step by step process that John used. Your life is about to change, and for the better.

You are the one who determines how life altering you want it to become. You are in the driver's seat on the road to your success.

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If you want to make an additional six figures in a single year on top of your current jobs salary, so be it.

If you want this to be your full time income, so be it. If you want to take this to seven figures or even aspire to be like John, raking in eight figures, so be it.

[I'm going to allow you be the creator of your own destiny at this point.](#)

I will let you determine where you want to go with your life.

But there are a few things that I want to let you know before we dive into this.

Beginning in the year 2016, I started teaching this model to a multitude of my students.

As a matter of fact I stopped teaching it last year (2018). Why did I stop teaching it last year? It's because during the year prior, 2017, I took in an extra 75 students.

Within that test group, there were a select few who followed the three steps that I taught to a tee and they ran with it, resulting in them making millions of dollars that year.

I even have a student Mario, who generated over 1.3 million dollars allowing him to quit his job as a bartender in Boston and pursue his other dreams (more on him later).

I told you about both John's and Mario's remarkable success. And if you're patient enough, I will reveal a conga line of results to show you to back up my words.

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But, I'm not going to do that just yet. First, I want to ask you a very simple question.

How could an extra six or seven figures change your life?

This question leads you to ponder the answer to a multitude of other questions.

- Could you perhaps pay off your mortgage?
- Could you get a completely new house?
- Maybe a vacation home?
- Maybe that new sports car you've always wanted?
Perhaps taking your family on a vacation?
- Are you able to invest into something you've always wanted to invest into?
- Do you have somebody who is in dire need of some sort of money and you can be their helping hand, their guardian angel?
- Are you able to completely relocate your family?
- Are you able put your kids or your grandchildren in the best schools possible?
- Are you able to perhaps maybe pay off your medical bills, maybe pay off a loved one's medical bills?
- Are you able to achieve a level of health you've never been able to achieve as you never had that extra flow of capital?

Those are my questions for you. Think about them.

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We all have different goals. The reasons why we want to achieve and attain this level of success is deep rooted within you as an individual. I know the reason why I wanted it.

My reason was to build a legacy, to build something tangible and be the first in my entire family to build something seemingly inconceivable.

I wanted to build something that can't be taken away no matter how hard anyone tried.

Something that would be passed down from generation to generation.

And that's exactly what I'm building and continue to build using the same exact three steps that you're going to be learning here today.

Now that you know a little bit about me, my background, and just a few other students that have been through this program, I would like to introduce you to the actual business model. What is the business? What is it all about? Let's get right to it!

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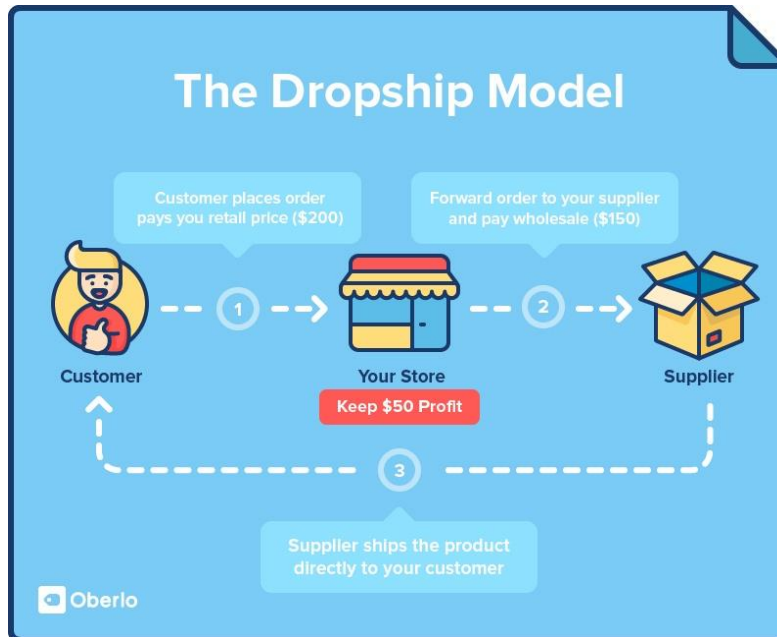
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The Legendary Business Model...

Let's discuss the business model.



What is dropshipping?
Like I said previously, it's been around for many years but many people are still in the dark about it. So, you ask, what is it exactly?

Dropshipping is where you take a product that already exists from a supplier and you find the consumer who needs/wants that

product.

You're the middleman. If the supplier is selling a product for \$2 and the consumer is willing to pay \$10 for it, you're the one who rebrands and places the product in front of the consumer's face for that 8 dollar profit margin.

But, then there are questions that arise such as:

- Where do I find these suppliers?
- How do I find these consumers?

These are great questions that I will answer for you, but remain patient and read everything from start to finish.

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Before I go ahead and dive in on answering those two big questions for you, think about this...

Amazon is one of the biggest companies in the world.

Did you know that a whopping 50% of products sold on Amazon.com are actually fulfilled by a third party?

Out of those 50% of products, did you know that the majority of those products are actually inside of someone's warehouse?

This means that when Amazon sells the product they contact the person with the warehouse and the warehouse ships it out.

So, even a company like Amazon is dropshipping, which shows you that the business model is definitely not a scam.

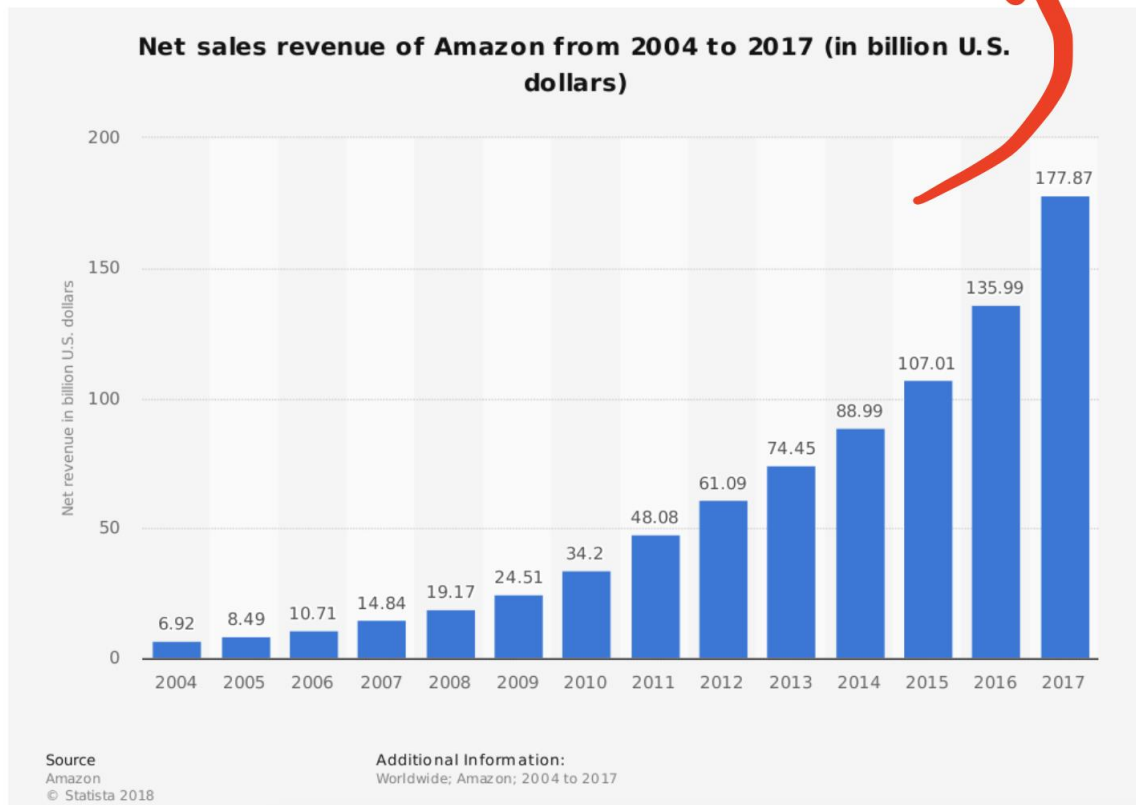
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Amazon is the largest online retailer in the world generating \$177.9 billion in revenue in 2017 and a net income growth of 27.8%. In 2016, the ecommerce company's net revenue was \$135.99 billion, up from \$107.01 billion in 2015. Around 50% of all sales on Amazon marketplaces come from third-party sellers.



(feedbackexpress.com)

The business model is is absolutely incredible because a powerhouse company like Amazon understands how lucrative the dropshipping business is as well.

Here is something that I want to share with you.

A lot of people are quick to say “Well then that's great Dan, but can you just give me an example?”

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Can you just show me some products or show me a store that you have and what products look like on that store?"

As a matter of fact I can. Here's an example of one of my stores.

Now you can go ahead and see this particular product right in front of your face. This product is a car scratch remover.

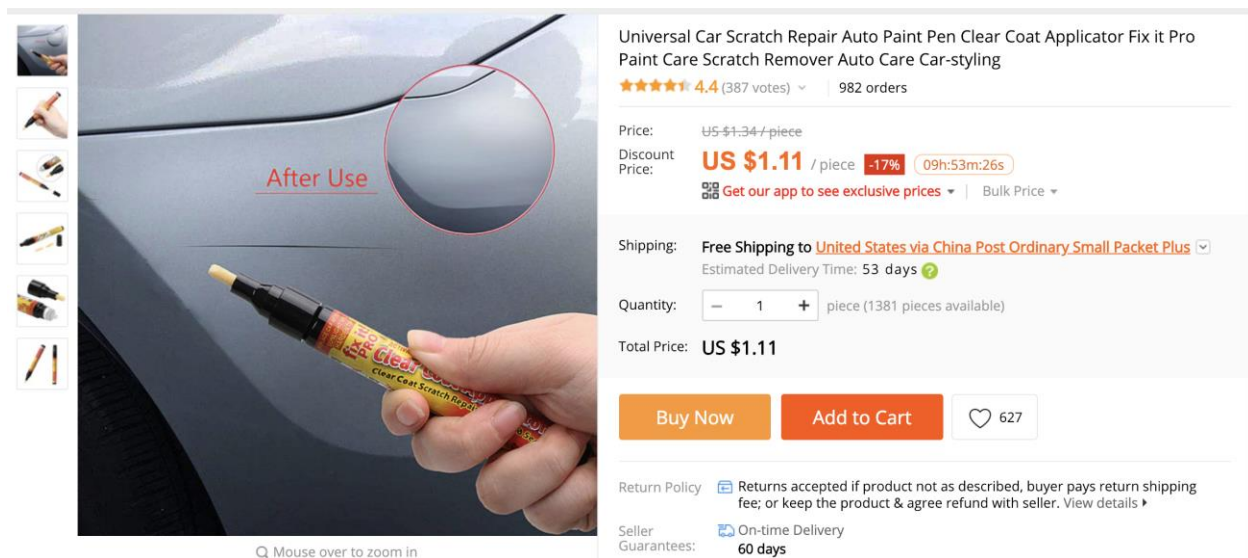
Now this is absolutely fantastic.

The screenshot displays a product listing for 'Autopro Scratch Magic Eraser' on the website 'The Fancy Gadget'. The page features a main image of a hand applying the eraser to a car's surface, with a circular inset showing the 'After Use' result where a scratch has been removed. The product price is listed as \$19.97 USD, a 54% discount from the original price of \$42.97 USD. The page also includes a search bar, navigation links, and a 'GUARANTEED SAFE CHECKOUT' section with logos for PayPal, VISA, MasterCard, American Express, Discover, and McAfee Secure. A quantity selector is set to 1, and there is an 'ADD TO CART' button. The page also shows '14 sold in last 24 hours', '1955 of 2000 Sold', and '40 Viewing This Product'. Social media icons for Facebook, Twitter, and Google+ are visible at the bottom.

Above you can see the product on my site and how much it costs the consumer.

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What's even more insane is how much it costs me to buy this product.



Universal Car Scratch Repair Auto Paint Pen Clear Coat Applicator Fix it Pro Paint Care Scratch Remover Auto Care Car-styling

★★★★★ 4.4 (387 votes) | 982 orders

Price: US \$1.34 / piece

Discount Price: **US \$1.11** / piece -17% (09h:53m:26s)

Get our app to see exclusive prices | Bulk Price

Shipping: Free Shipping to **United States via China Post Ordinary Small Packet Plus** | Estimated Delivery Time: 53 days

Quantity: - 1 + piece (1381 pieces available)

Total Price: **US \$1.11**

Buy Now Add to Cart ♥ 627

Return Policy: Returns accepted if product not as described, buyer pays return shipping fee; or keep the product & agree refund with seller. View details

Seller Guarantees: On-time Delivery 60 days

As you see it cost me around \$1.11.

I sell it for just shy of \$20 which means that I'm able to skim roughly a \$18 profit margin from every single sale which is absolutely astonishing.

That is just 1 example of hundreds of products at my disposal that i sell for a MASSIVE markup.

Not all products offer a 900% markup however, some offer 200% others 30-50%.

It has a VAST range and I typically like to cast a net out to products that OBVIOUSLY, have a higher profit margin... and so should you.

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Next, let's talk about profitability because that's the most important question I receive from my students.

Every single person that I introduce this business model to says “OK, sounds great Dan! But, is it profitable?”

The answer to that question has an unresolved ending because it's what you make of it.

Yes, it is one of the most profitable businesses to be involved with, if done correctly.

This is crucial so I'm going to reiterate this one more time: if done correctly.

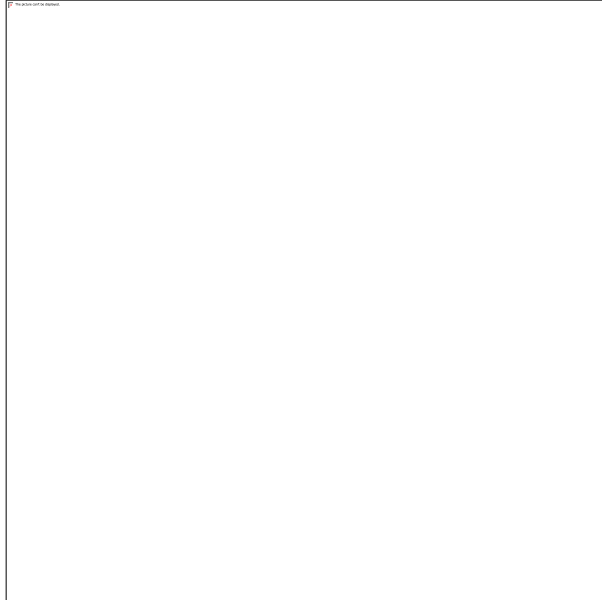
Not just anybody can get involved and instantly become super profitable. People like me with 30-40% percent profit margins (total net profit put into my pocket) are sometimes considered outliers in the field.

Why are we considered outliers?

You see the general market may only see 5-15% profit margins on average, which are very slim compared to mine. But then again the general population of this marketplace does it incredibly wrong.

That is precisely why the three steps that I'm outlining for you are the the key to me seeing anywhere from 2-5 times higher return on investment than everybody else in the dropshipping world.

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With that being said, I want introduce you to somebody whose name is John (yes, I discussed him briefly in the last chapter).

John is somebody who reached out to me and told me that he took one of my programs (100k Blueprint) and that his results were absolutely incredible.

A year later, he decided to reach out again and ask me a simple question. He came to me asking me this question because he wanted to know exactly how to take his business to the next level.

However, I decided to pry a little information out of him. These financially astronomical testimonials from my students aren't rare but I do notice the stand out ones such as John's. And one that I'm quite thrilled about.

John has outperformed majority of his competition because he has the right FORMULA.

A trend that goes on is that once somebody begins to bring in this level of

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income they tend to be way more quiet. They tend not to share their results with the world.

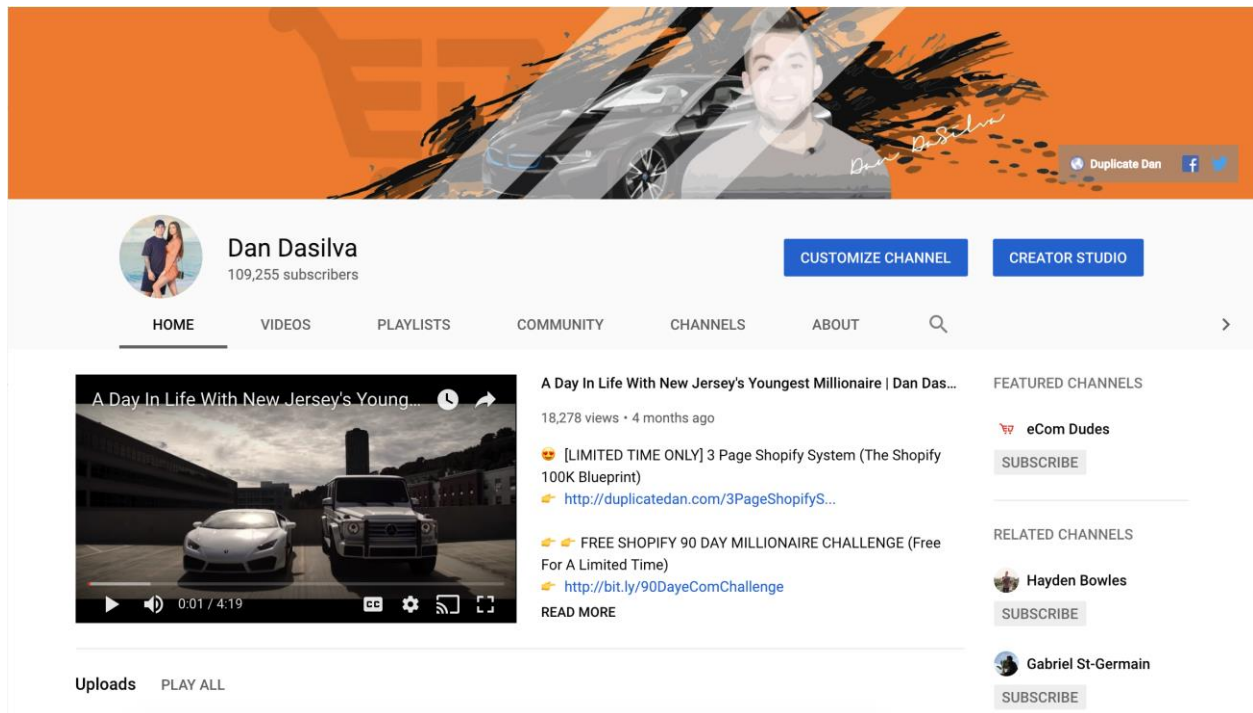
Now it's not because they don't want to go out and tell everyone their success story, it's because no one wants to be bombarded with question after question about how they obtained their success.

They tend to stay focused on what's making them all this money and not get off track helping everyone else to the top. So just as when I'm relaying you John's story— yes, there's going to be a handful of people that go out and try to bombard him with questions, but, there's also going to be another sub group of people that understand John has a business to run.

Let me break down exactly how this started. Around two years ago, John decided to look into dropshipping, similar to how I got started.

During this research stage, he came across one of my YouTube videos that I put out with a lot of valuable content. If you haven't done so yet [check out my youtube right here](https://www.youtube.com/user/redcutmarketing) (https://www.youtube.com/user/redcutmarketing) and make sure you're subscribed and turn on notifications.

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So, John went ahead and checked out all of my content that I offered at that time and with that, decided to take a look at the 100k Blueprint and enroll.

Now at this point he didn't have any technical knowledge, and the best part is he didn't need any.

He didn't really have a firm grasp or understanding of how truly to work the dropshipping model.

It's not like he had all the capital in the world either, by no means did he start off with "a small loan of a million dollars."

When it comes down to it, he had everything working against him and nothing going for him.

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When people say that they don't know if they can do it because they have no capital, no time, or they just don't have the knowledge/tech know-how—guess what?

Neither did John.

This system DOESN'T require you to have absurds amount of time in order to make it work for you.

If you are somebody who's saying this to yourself right now, I want you to remove that from your head.

This is because I just introduced you to somebody who is in your same exact position, someone who took all of that into account and decided to push forward.

John's determination to push forward until he made it led to him posting proof that he just cleared over 10 million dollars! As a matter of fact, I pride myself over this.

Why?

Simply put, I'm one of the few e-commerce teachers out there who does not only flaunt MY results, but loves to showcase the results from thousands of my students.

I can show you eight figure results very easily but from a student it is remarkable.

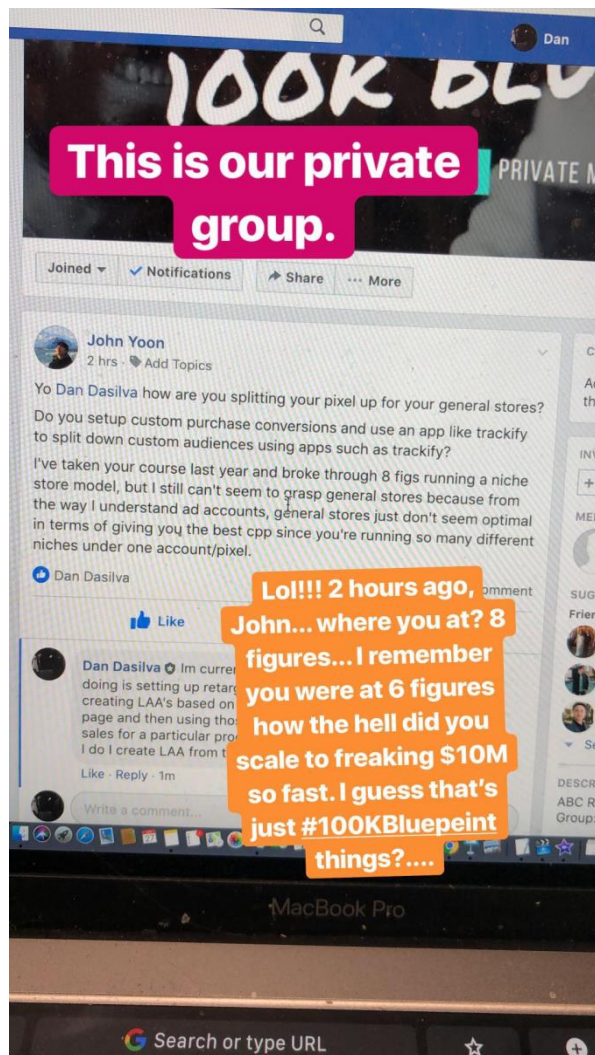
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I have students whose drive for success while simultaneously following my plan led them to clear over 10 million dollars.



That is impressive. What's even more impressive is that when a student pulls something like this off, that means that I'm doing something right.

This translates to the fact that I have the capacity to teach anybody how to do this.

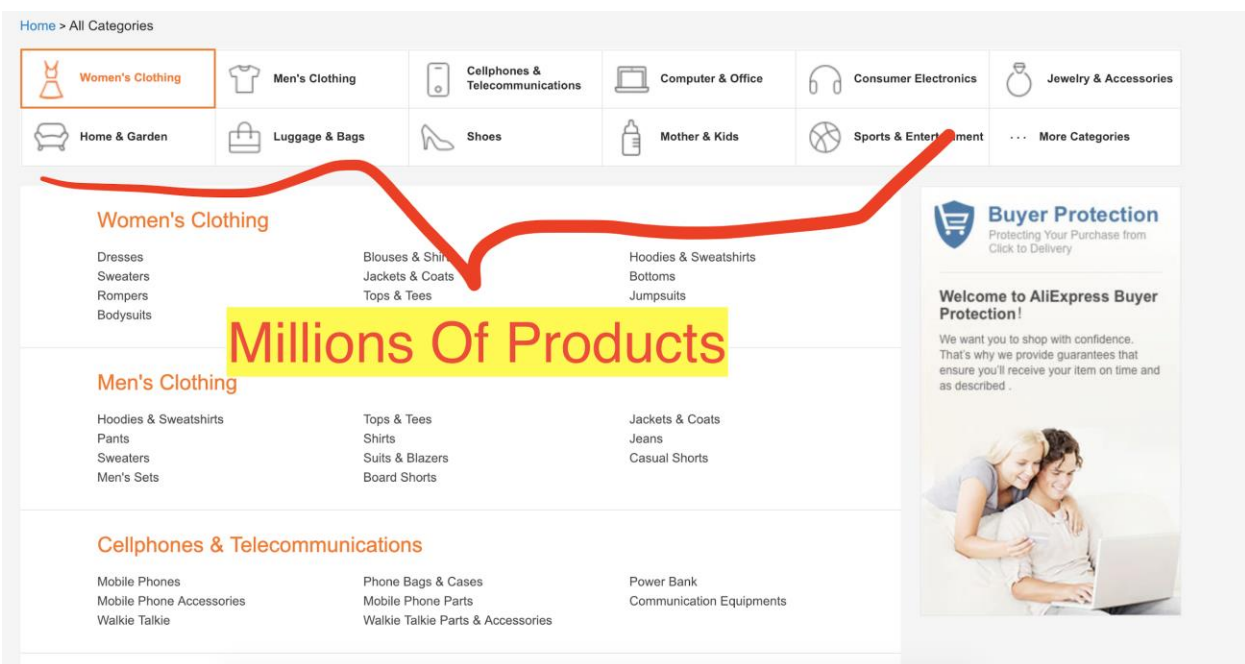
Let me break down some more numbers for you. How exactly would you achieve \$100,000? Well, that's a very good question. How can you achieve

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a million dollars? Like I said before, everybody has different goals to achieve but I want to go ahead and help you break down numbers in order for you to see exactly what it takes to achieve these incomes.

Let's not forget...

There's over 30 million various products that you and I and anybody else who's in the dropshipping ecospace can tap into at any given time.



I can *practically guarantee* (but I can't legally say that word) that you'll be able to go out there and find a product as well as find consumers to sell that product to extremely successfully.

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Especially if you follow the exact formula that I'm laying out here for you today which is ridiculously easy to get involved with.

I know I've been telling you how simple it is, so now I need to ask you a simple question. Do you understand how this is different?

Let me explain to you why this is different if you don't understand yet.

How is this different?

Why is it different?

These are both questions with fruitful answers.

The reason why it's different is because dropshipping is completely easy to learn and get started with in comparison to other business models.

The most incredible part is that you don't need any technical skills or massive capital to get started.

Getting started is so straightforward once you know exactly what to do, which is why I'm here to guide you.

Speaking of not much capital, let's talk about that, as it is one of my students really big hindrance points.

A lot of people think that you need a massive budget to get started with this business model.

Here's the thing; Remember I said before that you don't need to order thousands of products and hold them in a warehouse. Well that stands true—you don't. And that's where the need for capital would come in, *if* you were following a different business model.

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*Using the the dropshipping business model,
we're buying products one by one.*

So, this means that we don't ever need to hold
hundreds or thousands of units of a particular product
in order to make this model successful.

As a matter of fact, that also leads me into my third point, which is that there's no need to ever touch products in your entire career.

Thus, when you're dropshipping products, as the supplier holds the product, they can provide you with images and videos of this particular product that you can use on your website.

Essentially, you can immediately start selling that particular product with the images and videos provided to you from the supplier.

Those same exact videos and images is what the consumer will see on their end on your website.

So, when the consumer orders from you, you just go to the supplier and say "OK, John Doe from Mississippi in the United States just ordered this marker set.

Can you go ahead and ship out this marker set to John Doe?" Your supplier will gladly go ahead and ship out that product to John Doe and you never have to touch the product!

The supplier shipping it out on your behalf is one of the major factors that contribute to the ease of this business model.

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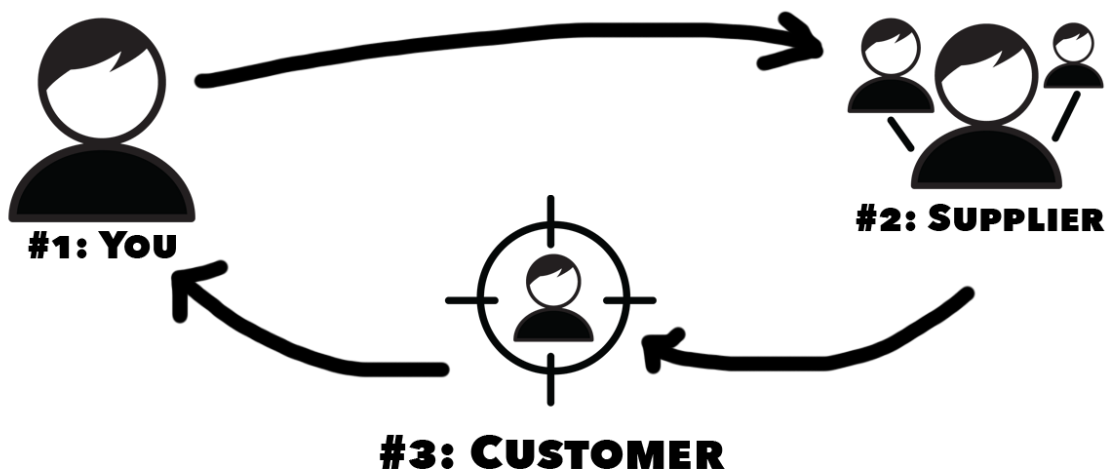
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***This model is available to put into use
anywhere and anytime, with no
geographical limitations!***

DROPSHIPPING 101



Think about this; If you're working a 9 to 5, **that keeps you bound to a geographical location.**

I personally know a lot of people who are working corporate jobs and they constantly have to keep moving around.

From office to office, from state to state for a multitude of various reasons. Perhaps maybe their office has a new headquarters or corporate wants to move them to a completely new area, forcing them to pick up and relocate their entire family.

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This also means that the kids have to get readjusted to new schools and it becomes quite stressful, taking a toll on the family.

However, I have incredible news for you!...

With this business model, you don't have to worry about being geographically tied down to any location.

You can live in the same exact area your entire life running a drop shipping business. Or you can travel your entire life running a drop shipping business.

It is simply whatever you prefer- you are not geographically tied down anywhere when you're running this type of business.

That can be a pro or con depending on how you desire to live your lifestyle.

However: **to my corporate readers** out there, if you're frustrated and tired of always having to move around constantly because your job requires it, you might want to consider looking deeper into what I'm telling you because I guarantee you that this will open up so many doors for you and everybody else.

If you are a traveling enthusiast and love to see the bluest of oceans and the greenest of forests, I can tell you this also pertains to you because there are no geographical locations that you cannot go while running this business.

You could be on the beach in Turks and Caicos running this business. You can be chopping through the Amazon forest and making sales at the same time.

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Dropshipping has absolutely no geographical restraints which makes it one of the most sought after businesses to be in.

Here's the thing. When I first got started, my biggest fear was that I needed to be a programmer.

Like I stated earlier in this book, I really have no tangible skills in computer programming, nor did I spend 18 hours a day attempting to teach myself how to program.

So, when I have students asking me about designing or building websites, I am honest with them and tell them that it is not my forte.

This is because there are platforms out there that offer to build a storefront for you with a few clicks of a mouse. It sounds unbelievable, but within minutes you have a webstore completely created for you with a beautiful looking theme and with products loaded in ready to go.

As a matter of fact, I can have a brand new store with no products in it designed from the ground up within the next 15 minutes if I desired.

The most time-consuming facet of creating a store is actually finding and putting products into your store.

To reiterate, **there are no technical skills needed**, which many people are misinformed about.

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The best part about this and what makes this model so different is that we are the beginning stages of the market within the e-commerce world.

Think about it this way. If somebody asked you if you could rewind time and go back to the first day that Amazon was listed on the stock market, would you invest?

Your answer would obviously be yes, knowing what you know now about Amazon's massive success. Well guess what? The internet is growing by millions of users every single day. (There are 4.2 billion people that have access to the internet).

Thus, we are all still neophytes in navigating the vast world online. How new we still are to the developing and flourishing internet can be represented by that person who asked you if you would invest a simple \$1000 dollars in Amazon. 20 years later, it's worth multiple millions of dollars.

Out of seven billion plus people on this Earth we are just getting started when it comes to the e-commerce market.

This is precisely why companies like Amazon are dominating the online space selling products online and have absolutely no ceiling for growth because they understand the power of the dropshipping model as a means to grow their business.

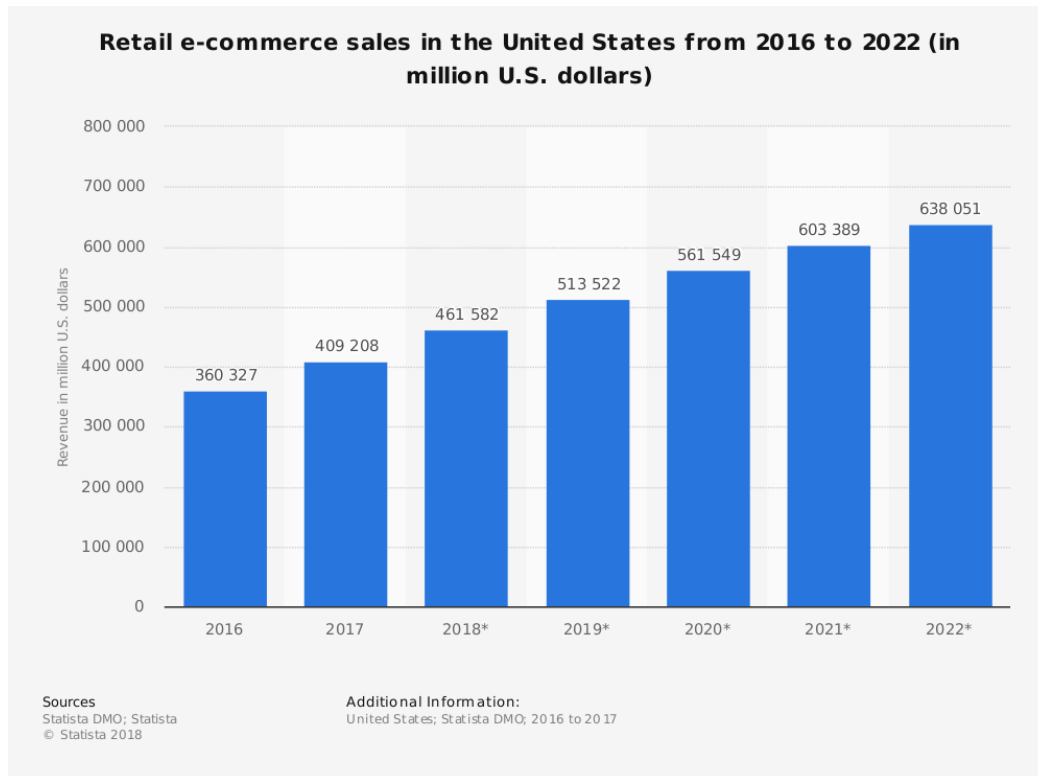
By 2020, the expected amount of money spent online is projected to increase by 3x since 2016.

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(statistica.com)

That is insane! In just four short years, there will be an over 300% increase in the money spent online.

By the way, these statistics are just for the United States, the international numbers are far larger. So, now I have a question for you.

Do you want to be on the forefront of a thriving market where you can be a pioneer and reap the rewards?

If you haven't become aware of this trend yet, maybe you're living under a rock. But, everything and everybody is online at this point. Almost everybody who is online is currently purchasing products online.

Did you know that there are more Amazon Prime members than there are churchgoers every single year?

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What does this tell you exactly?

It tells you that people love to buy stuff online.

It also tells you that if you are not online right now and if you are not one of these select few people who are selling stuff online right now, you are missing the train on one of the biggest and most thriving opportunities of your lifetime.

You have one of two options.

You have the option to go ahead and do absolutely nothing or you have the option to go ahead and partake in the best time in history to get involved in e-commerce.

Option number 1: Do nothing. And you know what they say. Do nothing see nothing. Be nothing.

Option number 2: You have the opportunity to be involved in a no overhead/no inventory business, with minimal start up costs and a no-ceiling upside potential.

It's important to understand that however there's a lot of lies that go around in this particular marketplace. There are a lot of snake oil salesmen who are trying to scam you constantly. Let's go ahead and tackle a few of those myths so that we can get right to the roots of how to become successful with this business model.

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8 Massive Myths About Dropshipping...

With so much being said about the dropshipping model its extremely difficult to disphere what is true and what is a lie. I want to dive in to 8 myths about the business dropshipping that many people get wrong.

Myth #1: You need massive capital to get started with dropshipping.

Most people hear about dropshipping and automatically assume that this is true.

Whether it's that people think you must buy thousands of products at a single time or whether thousands of dollars are required to spend on advertising, both assumptions couldn't be farther from the truth.

To be crystal clear with you, one of my strategies only requires that I put up a mere \$8.00 of my own money every single day.

Let me ask you this—and if you say yes to this you're qualified to run this type of business. Are you willing to put anywhere from \$8 to \$10 up every single day if you can get that money back and more profitably?

You just answered the question for yourself. You don't need massive capital by any means, this myth probably originated from the idea that making money this easily was impossible.

Perhaps it's even a good thing for me because that means even less competition until more people catch on to the wave!

Let's move onto the next one.

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Myth #2: You need to work full time with this business model to generate income.

This is absolutely false. I would say 98% of all of my students who have ever entered into the dropshipping world started part time and then they ended up quitting their job.

They essentially worked anywhere from two to three hours every single night after they were done earning their primary source of income at their job, which is completely viable to do.

If you are in that position as well, you can easily work on this entire business part time.

It just so happens that this is one of the few businesses that does not required that you slave away, trading your sleep for your time in order to grow your business.

Even if you're just working this part time, you could see exponential growth like you've never seen before. Never think that you have to work this business full time in order to see incredible results.

I have a student whose name is Michelle, who is a mother and she started a store. At the time, she just had just had a newborn and she was working this business part time while caring for her newborn baby.

I'll never forget, she came on to one of our live calls (the same kind you are invited to join) and said she generated over thirty thousand dollars in a given month while working the business part time!

Myth #3: You need programming skills in order to have massive success.

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This is one of the most popular myths where I would say majority of people (aside from assuming they need massive capital) are deterred from this business model.

Here's the thing. Platforms like Shopify give the user the ability to create a stunning store within a matter of minutes.

You can even use different apps like Oberlo to import products from a massive supplier chain known as AliExpress right on to your store.

The best part is that it looks aesthetically pleasing, almost like it was designed by a firm that was paid hundreds and thousands of dollars to design the site.

Guess what? **The theme is also free.** They provide you with free themes and so many other different shortcuts to creating your store without ever needing to know how to program a day in your life!

Allowing you to get up and running in record breaking time!

Myth #4: Dropshipping Is A Scam!!

This is very amusing to me because this is one that floats around the most, typically stemming from mouths of people who tried the business model and completely failed at it because they didn't have the right guidance or they were misled into thinking it was something its not.

That's why more often than not, you'll see people going and screaming to high heavens that the dropshipping model is a scam because they've most likely followed a system and method that is either A) outdated or B) just simply never worked from the get-go. Unfortunately, they now assume that dropshipping is a scam solely because they couldn't make it work.

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The only way it's actually a scam is that if you as a store owner would never deliver the product to the customer. At that point, that's just blatant fraud and stealing, which I hope you would never do.

Dropshipping is definitely not a scam *especially* if you learn how to do it correctly from the start from somebody who's had millions of dollars in student results.

Luckily, this means that you're in the right place!

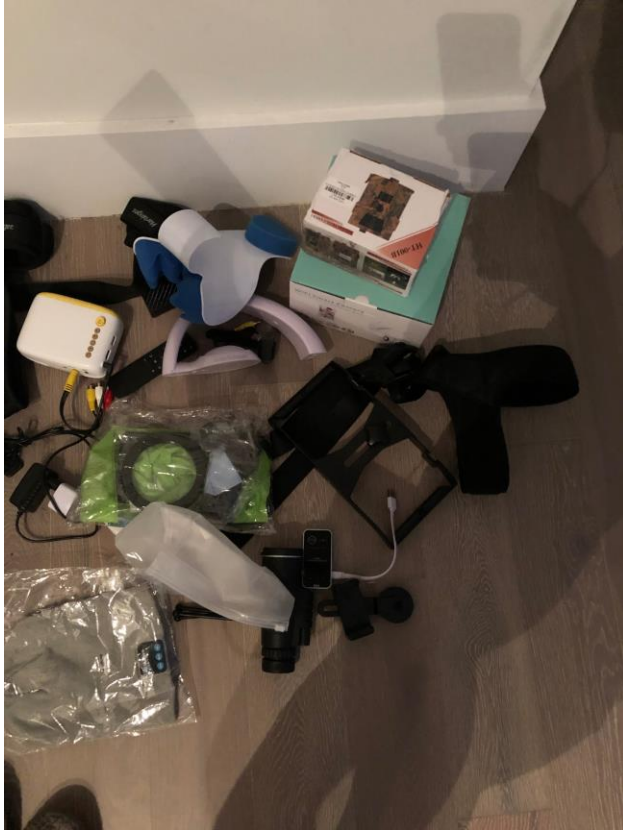
Myth #5: Product delivery takes four weeks or longer.

This is false and you can see proof right under this text. Here's an image of a ton of different products that arrived to my house in anywhere from 3-11 days, all being shipped directly from China.

When people say it takes up to four weeks, yes, in some very specific cases that is true. However, it's an massive misconception that on *average*, these products take forever to arrive.

The longest I've personally encountered is up to 21 days, or 3 weeks.

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You may be asking, “Well then does that mean my customers are going to get angry and then ask for a refund or dispute the payment?”

The answer is no. This is what I tell my students all the time. Look at a site like Indiegogo. They are a crowdfunding site. I recently purchased something on there for \$400 but I was told upon purchasing it that it's going to arrive in four months or longer. That's fine with me as a consumer.

Why? For one simple reason...

***We as consumers of products desire
transparency and honesty from
companies***

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We just want to be told the truth by a company. *Transparency is key in this marketplace in order to build customer confidence in your company and guarantee those same customers returning to your store.*

If you visit my particular stores or come and join us on our live workshop (100kdropshipping.com/training/), you'll also see more extensive examples of this. I tell my visitors that it could take up to three weeks but on average it takes anywhere from 5-10 days to arrive.

I'm very honest and that's the way any business should be conducted.

Myth #6: If you don't live in the USA you can't make this work.

That's a big lie. Roughly 60-70% of my students are international students. There's a large and bustling market outside the U.S and here's the thing, all you need is a bank account that allows you to receive incoming payments.

Platforms such as Shopify and Stripe pay you directly to your bank account.

All that is required from you is a bank account in order to collect the payments.

You can absolutely use PayPal if that's what you prefer. Heck if you've been banned from PayPal or if your country doesn't allow PayPal, you're still good to go, just make sure you have a bank account and just use Shopify or Stripe.

Yes, it's really that easy. Again, this works both in the U.S and worldwide.

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Myth #7: You need to order thousands of units and hold them in storage.

This is yet another common big misconception.

You see if you're following a different model of e-commerce known as Amazon FBA (which is fulfillment by Amazon) then yes you would need to order thousands of units and hope that it sells.

We are different, in our case, we're not following that model. We're strictly dropshipping here.

We're going ahead and taking something that already exists from a supplier, taking the images and the videos that they provide us, and using them for our marketing campaigns.

Once we get a sale, they already have thousands of units ready to go in their warehouse. We just order one unit from their warehouse for our consumer that purchased it.

Myth #8: Dropshipping is a short term business.

This is one of the craziest myths i've heard. Let me break this down for you in the best possible way I can to help you understand. Not EVERYONE is successful in the dropshipping business.

The truth is that most people fail. Most people fail because of a few reasons. One of the biggest reasons for failure is that majority of people follow and listen to what I call 'business opportunity promoters' and their job is to hype up the dropshipping business model and make it sound so good.

Now this is quite ironic since I myself am speaking very highly of the model. The other reason that people fail is because of the fact that not only do they

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listen to these people that hype up the model they also go ahead and never cross examine or do their due diligence with the person that they're learning from.

So if you were to head over to <http://danfamsuccessteam.com> you would be able to see a conga line of student results of mine that have gone onto make anywhere from five figure, six figure, seven figures and even eight figures.

Majority of people they just take it at face value from what some random guru tells them on a YouTube video, Facebook ad or a YouTube video.

It is extremely bad if you just take it whatever they say at face value, and if that's something that you do then yes you're going to fail.

That's the reason why I say most people fail because most people take it for face value and they end up learning the incorrect way to structure and create a successful dropshipping business.

How about if you've tried other businesses as well? How does dropshipping measure up to other businesses?

In the next chapter I will break down different business models and explain why dropshipping leads to so many more success stories these other models.

So, let's dive into that!

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Dropshipping Vs. Other Businesses...

Affiliate Marketing

Now we're going to examine and analyze other business models together and see how it stacks up against the dropshipping model.

Let's take a look at the affiliate marketing business and how it sizes up to drop shipping.

In order to operate the affiliate marketing business model, it's necessary to learn conversions and how to create landing pages. Besides that, you also must learn how to master paid traffic and what you can and can't say.

The other downside is that affiliate marketing offers that are available today can be pulled down tomorrow and gone from existence leaving you with, essentially, no business.

I've had plenty of friends that have built 6 figures businesses in record breaking time, just to have it pulled from under their feet because the offer was pulled from the affiliate network.

So, if you have a particular campaign that's making you \$500 per day, that can be taken away from you with push of a button and you have no control over that.

This is not an optimal business model, it is more so an idealistic opportunity or a dream.

Franchising

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How about franchising? Franchising has been around for quite some time, causing it to be one of the most well-known business models out there. However, let's just go ahead and address the elephant in the room.

Franchising requires you to have millions of dollars in liquid capital at your disposal.

Unfortunately, that is simply not plausible for the average person trying to start a business.

As a matter of fact, aside from needing capital to begin the franchise, it is even required that you show proof of the liquid money in your bank account.

With that being said, this particular franchise model is more so saved for the one percenters.

Let us move on since most people reading this are trying to BUILD capital, not have much of it!

SEO

Let's talk about a SEO, also known as a search engine optimization. Now this business model is pretty interesting however, with this model, you're at the mercy of yet again another company.

You're at the mercy of Google, Bing, Yahoo, etc. One day to the next with any algorithm update, your ranking can drastically be altered.

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For example, on Monday, you can be on page 1 ranking very well for a high traffic keyword.

Then, literally overnight, a change happens with the algorithm and you wake up on Tuesday morning ranked on page 13. Why is this the case? This is the status quo when you're at the mercy of a powerhouse company like Google.

Basically, if you're building your business around another company, you're setting yourself up for a total loss. Because of this, search engine optimization doesn't really fit in people's criteria, especially the fact that it even takes weeks or months to see results—if you ever see results at all.

YouTube Marketing

How about YouTube or video marketing?

This is a model that's very plausible for a lot of people, especially in comparison to the other models that we just discussed.

The problem is that the majority of individuals don't prefer show their face on camera. If you are camera shy, then this business model obviously isn't for you.

Just like the SEO model, it's going to take you weeks/months/years to get your video ranked, with a chance that it won't rank at all whatsoever.

Amazon FBA

How about the godsend known as Amazon FBA? All these marketers that you see online everyday while browsing YouTube and FaceBook are promising you millions of dollars with Amazon FBA.

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Here's the catch.

The ever growing amount of competition with Amazon FBA just makes every step of the process entirely more difficult.

As you start to educate yourself about Amazon FBA you come to realize that essentially, the rising costs of Amazon fees will eat away at your profit margins.

Not even that—you still have to pay for your traffic on Amazon to start generating sales.

Not to mention that you are in no way guaranteed to be one of the first 3 products for a search term on Amazon.

That's where it really counts. If your product is on page 3 of an Amazon search, you're out of luck because consumers don't go all the way to page 3 to buy things.

Online shopping is centered around convenience.

We look at the first product, second product and third product and make our decisions there.

So, unless you're ranking in the top three for a very specific broad search term, unfortunately you'll never be able to become financially independent.

That's just the reality of it.

CPA (cost per acquisition) Marketing

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How about CPA marketing?

CPA marketing which is cost per acquisition marketing, is just like affiliate marketing. What do I mean by this? I mean that these offers are volatile, meaning that they here today and gone tomorrow.

With this model the offers can be pulled in a blink of an eye.

Additionally, no CPA network is required inform you that they're pulling down the offer.

I am not going to say anything else regarding this model due to the fact that if you are someone who wants to partake in that model, KNOWING you can lose it all at any given moment... Please, be my guest.

SMMA (Social Media Marketing Agency)

How about that “godsend” known as social media marketing agency or agency selling?

When it comes to marketing a business in 2019, every business should to be involved with social media in some form.

With the growing number of users online every single day, you may wonder—what's the flaw of this?

The flaw is that there's only so many businesses in a certain area and there are already hundreds of people messaging these businesses offering these services every single day.

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The issue is tied to the simple fact that majority of these companies are now doing it themselves, thus, it's exceedingly competitive to get involved with.

Product Launching

Last but not least, let's discuss product launching. Product launching is one of the viable business models in the game. Actually, I'm currently launching the 100K Blueprint...

Heck to read in this particular book, you have to sign up for one of 100k Blueprint funnels and if you haven't yet - by the end of this book I am hoping you will because you are truly convinced the dropshipping model is what you want to be involved with.

So, launching a product is very time draining and it's highly profitable. However, you need to be prepared months in advance.

This is not just something anybody can do.

You have to have a solid following as well. You have to have a proven formula that you KNOW will generate you sales. You have to have students who take your course from start to finish.

Then you have to have students that have results from your system. So, with this being said—it's very important to understand that all of these business models are very viable business models, it just depends on your capital and time allocation. It also depends on how long you're willing to wait. It depends if you're a gambler or not.

Why?

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Because at the end of the day, getting involved with certain businesses are an absolute gamble.

You may win. You may not.

However, when dropshipping is concerned, there is one thing I can assure you of.

This is that you will be building your own website, so you don't have to rely on the “big dogs” like Amazon, Google or YouTube to rank you.

This way, you are able to buy advertisements anywhere across the web. You don't have to rely on just buying advertisements on one source either. You're not limited, you have options.

Heck, you don't even need to go out there and buy advertisements in order to make sales, which I find to be one of the craziest aspects of this business model.

You'll learn this as well. To reiterate, dropshipping is unlike affiliate marketing and CPA marketing, where offers can be pulled down.

Your physical products from the supplier will be there forever. There's never anybody there taking those products away from you.

Now you know how the dropshipping model works. That's great. But what exactly does that mean for you?

Well let's just run through six amazing benefits that dropshipping can do for you.

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How Dropshipping Can Change Your Life...

The number one fruitful aspect that I see across the board with all of my students is the ability to prioritize family time.

This is absolutely incredible. Having the luxury to be able to spend more time with your family/loved ones is one of the biggest reasons why a majority of people even decide to delve into the entrepreneur world.

This form of income is ideal due to the fact that your business is doing all the heavy lifting for you without you needing to attend to it 24/7 or slaving away at your computer.

But, having more free time isn't the only beneficial aspect, you also have financial freedom.

Financial freedom is one of the prevailing reasons why the majority of dropshippers chose this path.

The smallest amount of capital that you need to begin is so small compared to the extreme upside in the amount of money you make back.

Everybody wants to become financially free.

You want to be able to wake up at whatever time you want, not stressing about about where you're going to get the money for the bills that are piling up, day in and day out.

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You want to make sure you always are able to provide food and a roof over your head for you and your loved ones.

Financial freedom is one of the largest factors as to why everybody is going out there and looking for various strategies to make money online.

It just so happens that dropshipping is by far one of the most plausible strategies to add extra income, even life altering income to your current situation.

Financial freedom allows you to travel (personally one of my favorite aspects) anywhere you desire, whenever you desire.

Due to the flexibility and ease of running the dropshipping model, you're not forced to slave away in a cubicle, constantly monitoring your computer for updates.

Imagine being able to be completely free that you can travel the entire world at your own leisure.

You can travel across the world for 3-4 months at a time and still have a business that is booming and growing faster than ever, allowing you to live life on your terms.

Oh, and the best part is that you could also quit your 9-5 once your business starts to grow (if you want of course)!

You'll never have to ask a boss if you can go ahead and take vacation days.

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You'll never have to have anxiety about if your next paycheck will be enough.

You won't have to listen to a boss anymore because you are your own boss!

You call the shots because it's your business. One of my students came to me and informed me that the dropshipping business model was one of the only reasons that he was able to spend time raising his kids, ensuring they grew up comfortable and with their father around at all times.

Prior to his massive success with dropshipping, he was slaving away at a corporate job, working 60-80 hours a week to get projects done by the required deadlines.

Frustrated, exhausted, and on the brink of giving up, he left that job and tried dropshipping.

This would then turn out to be single handedly the best decision he ever made.

Besides the fantastic examples of my students being able to reorganize life as they once knew it to life on their own terms, there's another common email that I receive: my students paying off immense bills before destroying their credit.

What bill never seems to go away?

Aside from daunting student loans, there are plenty of stories of my students paying off medical bills for themselves and loved ones.

Medical bills are one of the most prominent reasons as to why people look for extra income since these bills can rack up to astronomical figures.

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Being able to easily obtain supplementary income to pay off your bills (whether it's medical bills, student loans, car loans) is absolutely crucial to millions of individuals.

Unlike a regular fixed salary, with dropshipping, you can flip on a switch and have more sales being cranked out to your particular stores day in and day out.

Allow me to introduce you to some of these students who have seen absolutely inconceivable results.

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Meet A Few Folks From My Success Team...

Before I really dive in, I want to let you know that everyone you read about here has his and her own incredible stories. Everyone is completely different from one another, from geographical locations and where they live all the way to the amount of money they had when they first started.

I want to make this very loud and clear.

NO ONE HERE STARTED WITH A MASSIVE BUDGET.

Why do I need to let you know this? Simply put because what I am about to show you here today is going to change the way you look at dropshipping.

Heck, it may even change the way you look at me and my system.

The people you read about here today have something in common. SOMething you cannot purchase.

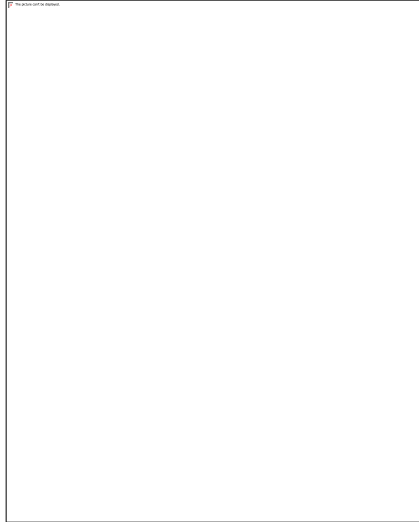
Something EXTREMELY important that has allowed them to prosper amongst their wildest beliefs.

Towards the end of this chapter I am going to reveal exactly what that is. (Persistence and a mindset set up for success)

Without any further adieu, I would love to introduce you to Mario.

Meet Mario

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Mario has been with me since the start of 100K Blueprint and from the very start he has excelled. However, there is more to the story than what meets the eye.

First off - Mario was a working father who spent countless long nights at his job as a manager at a bar in Boston.

Listen, being a father is hard as it is...

Can you IMAGINE the hours and the headaches Mario had to deal with?

Lets face it, being a manager is tough but having to manage a workplace where peoples one goal is to get absurdly drunk is another.

Needless to say, it was time for Mario to figure out a way to supplement his income.

During this same time period, drop shipping was a new and INCREDIBLE business that people were starting to generate a few extra thousand per month.

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Mario on the other hand, knew that this business wasn't just a 'hobby' that he can brush away and come back to it when he pleases.

No. He saw it as a means to provide for his family and it was his mission to ensure he did just that.

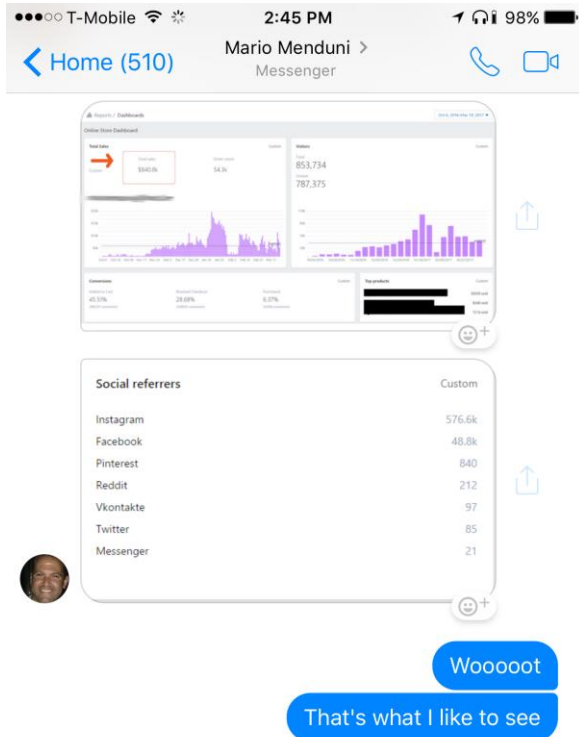
Mario decided to go ahead and join the 100K Blueprint. It's not easy dishing out \$997 for a system you aren't too sure if it will work or not.

This is what we call - a leap of faith.

In order to become super successful in any business, you must have FAITH.

Not only in yourself but in the instructor who is teaching you.

Let us fast forward to a few months AFTER Mario joined 100K Blueprint...



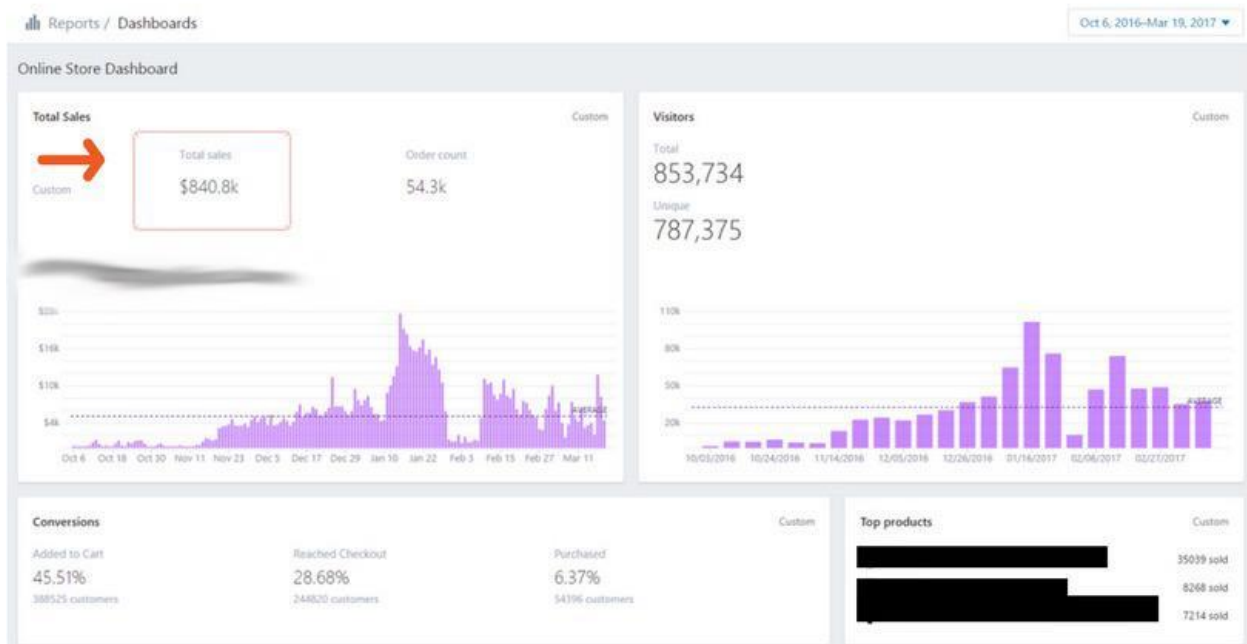
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In case you cannot see what that says...



That is \$840,800 in around 8 months or SO.

Yes...

\$840,000 in 8 months.

I will never forget this.

Mario didn't even have a smart phone at the time. He was operating his day to day business without a smartphone.

Why is that important?

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Simple fact, most people think you need a smartphone these days in order to become successful. HECK NO.

He isn't a programmer.

He isn't a designer. He didn't have millions of dollars to invest.

He is your everyday working man who provides for his family and realized that there is more to life than working late nights and having minimal time in your life.

Once YOU realize that there is more to life than just working your life away, that is when you will truly flourish.

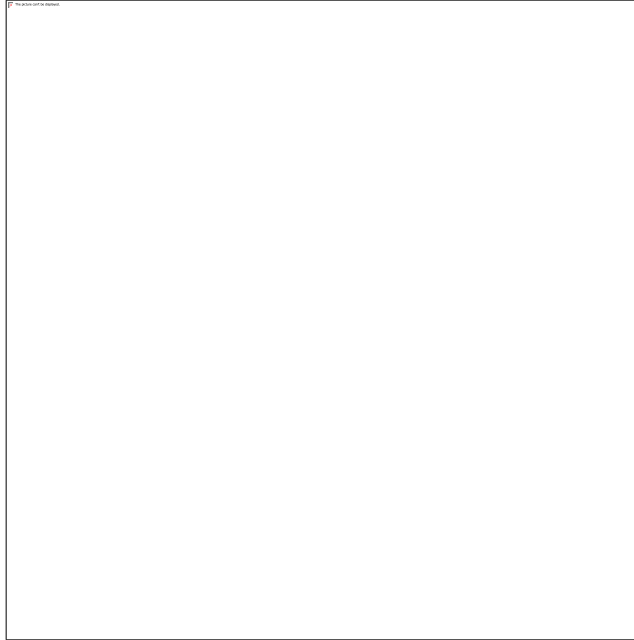
Like Mario, who realized that there was much more the world had to offer him, he just had to find the right guidance and follow a structured plan.

That is what he did.

That is why he benefited greatly financially.

Meet Michelle

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What an incredible women we have here - Michelle.

One of my favorite stories. I will never forget when I was hosting a [100K Blueprint workshop](https://100kdropshipping.com/training/) (100kdropshipping.com/training/) to recruit 25 new members who were READY to join us.

She was on the call listening. I had ABSOLUTELY no idea she was on the call.

I look through the messages at the end when I was doing the live question and answer segment.

I saw her name and decided to give her the mic. I am NEVER afraid to give my students the mic to let others know their experience with me and our programs.

I DID NOT KNOW what she was about to say.

She led off by stating I was WRONG.

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Yep Michelle said the results I was showing people wasn't updated.

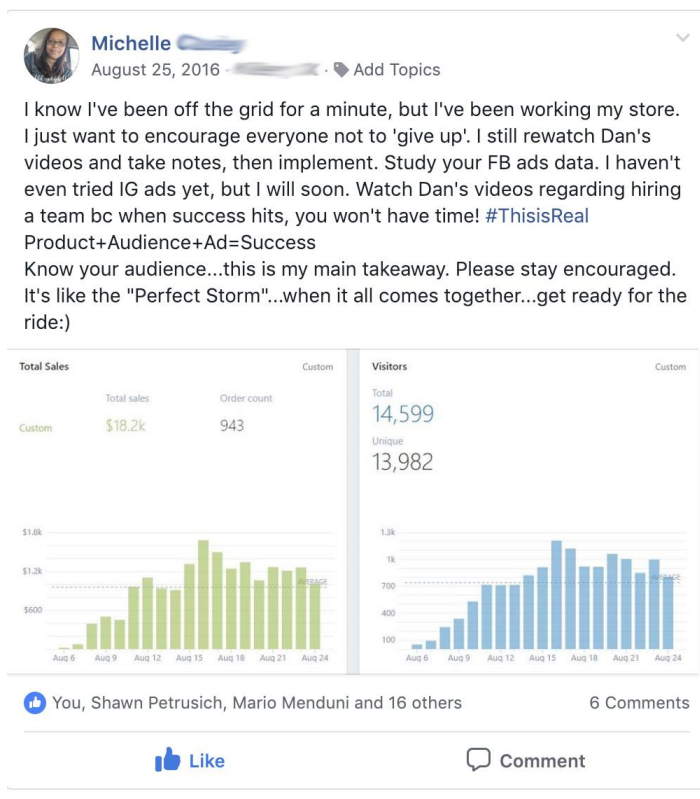
I got scared cause I thought she was trying to make me look bad for some weird reason.

However, she followed up stating that she didn't end of the month at \$18,000 which she last reported RATHER...

SHE MADE JUST SHY OF \$30,000 working the 100K Blueprint program PART TIME.

Hook. Line & Sinker.

This is what she originally showed the private group:



To my disbelief she cleared JUST SHORT of \$30,000 that month.

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What I am even more proud of is at the same time, she JUST had another baby.

Yep, she was doing this with a newborn. That is why she was working the system part time.

Once I saw that she was able to accomplish these results with a newborn, I realized there is absolutely no excuses for anyone.

If you have an internet connection and the DESIRE to make this system work, I can ensure you will see results. (*LEGALLY I CANNOT GUARANTEE YOU ANYTHING or else the Federal Trade Commission would come after me. On the flip side I can promise you'll have all the information you'll ever need to succeed from me).

Here are some closing words from Michelle herself:



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Like Mario, Michelle realized that there was much more the world had to offer her and her family, she just had to find the right guidance and follow a structured plan.

That is what she did.

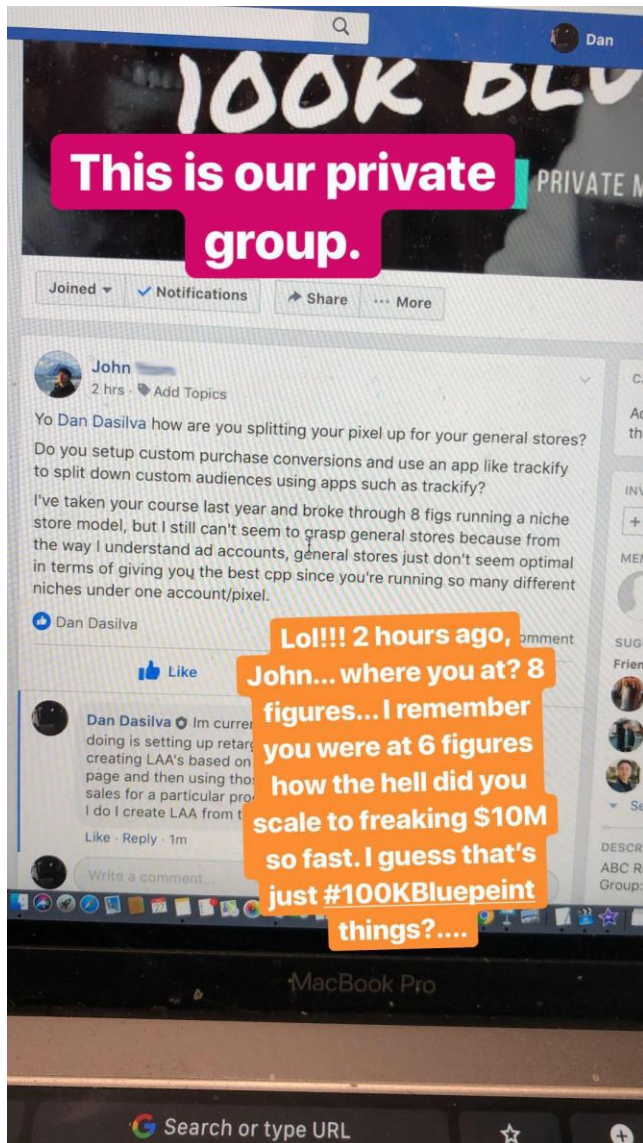
That is why she benefited greatly, financially.

Meet John

I saved John for last because... honestly, I KNOW majority of people reading this could NEVER fathom the thought of how much money John actually made.

Let me start off with this:

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“I’ve taken your course last year and broke through 8 figures”...

8 Figures... that’s \$10,000,000+

That's right, I guided John get to achieving over 10 MILLION DOLLARS IN SALES.

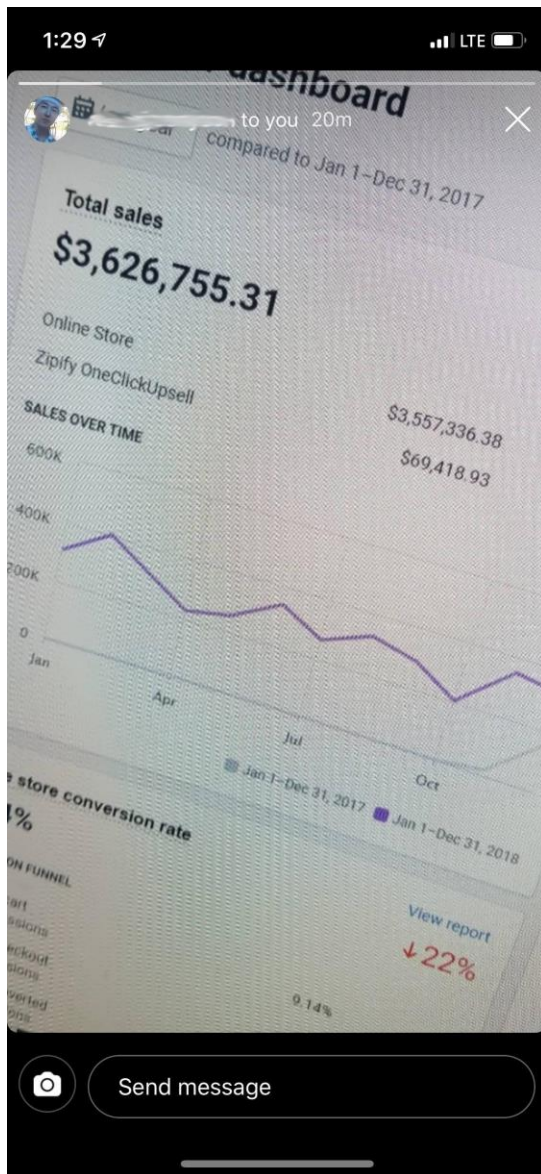
This is just one of his assets he created:

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This is where the story gets INTERESTING....

John lives in Singapore!

Yes, he doesn't even operate in the USA and still is able to make this business work for him.

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One of the biggest deterring factors why many people don't start is because of the fact that they aren't "In the USA".

The way I see it, that's AMAZING!

Everyone always looks at this as a negative but being outside the USA means you know your country and perhaps a different language as well.

You can use that to your advantage to SELL in your native tongue.

If majority of sellers are from America limiting them to english you have the ability to DOMINATE a foreign market.

I want to make it very clear...

- You do not need to live in the USA to make this business model work for you
- All you need is a bank account / a way to receive payments
- Internet connection
- The DESIRE to succeed

If you have all of those, you are ready to get started.

In Conclusion

Just like all the students you've seen above, the biggest requirement to success is missing from many people.

What is it?

I promised you I would reveal exactly what it is and I am going to make well on my promise.

The requirement is: persistence

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I am not here to give you that wishy washy, mind shifting speech lecture.

However, I will be the first to admit persistence with a proper plan is the differentiating factor between THEM and everyone else.

You see they ALL followed a proven system. They ALL stayed focused and even if they failed a few times they got up and kept trying.

Majority of people will try 1 time and if it doesn't work out that 1 time, they completely give up.

Persistence, will allow you to constantly get up and try again no matter how hard it may be. When they would fail at something, they would try again until they go tit.

Here's the thing...

You can only fail so many times doing the same thing before you learn and try something different and it works!

Like a child learning to ride a bike, they may crash a few times but they get right back on that bike and keep trying.

Eventually they are peddling perfectly and if they encounter bumps in the road, they know how to properly overcome them.

However, this might not be for EVERYONE.

Let me explain a little more and you make the final decision.

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Before You Dive In, Know If This Is For You...

Who is dropshipping for exactly?

It is for those who want supplemental income. Ideally, we all should have multiple streams of income, never boxing ourselves in to just one.

We're past the industrial era, we're no longer bound to be cogs in the machine of capitalism.

Warren Buffett, one of the richest men on earth, constantly attributes his success to the fact that he has multiple streams of income.

That is precisely how he built his wealth. Typically, wealthy individuals don't just limit themselves to one stream of income.

Time = money. If there's one thing that you can never buy it's more time. It's not like you can go on Amazon and purchase a jug of time.

It simply doesn't exist. We all want as much time as possible, we all wish there were more hours in each day.

Time is the most valuable thing but the way to go ahead and achieve more time is setting yourself up with a business that allows for it.

At the end of the day, your biggest enemy is yourself. Don't psych yourself out.

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You're the only one in the position to change your current circumstances. You hold the key.

Everything that I've learned, I'm sharing with you.

I want everyone I teach to succeed and I am confident that you will too. The majority of my knowledge that I have attained is from years of experience in this field and earning multiple millions of dollars.

This is a business model that allows you to build a legacy in which you can leave something to your grandchildren and maybe even leave something to your grandchildren's grandchildren.

You can leave something behind that you're proud to say you've built.

This isn't like any of those other shady business models where you feel like you must hide it your family because you're too insecure about telling them exactly what you do.

This is one that that you can proudly shout from the rooftops: "I own an ecommerce business!"

With that being said, if you are serious about building your legacy and building something long term, then I have some exhilarating news for you.

In the next few pages, I'm going to reveal to you 3 steps that you can follow to go ahead and get started today.

If you've attempted this before and failed, it was likely because you learned from somebody who was uncertain about what they were doing.

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Unfortunately, you got sucked into that sticky trap of learning from a novice who led you down the wrong path.

There are so many people who are clueless claiming to be gurus these days, it's almost like that saying, "the blind leading the blind".

Fear no more, you're now on the golden path of success, just keep reading!

Revenue Vs. Profit

Who doesn't want additional income? The word income is very loosely used these days, especially in terms of e-commerce. Let me explain the difference between revenue and profit which is vital to understand in this market.

Everyone else shows you these colossal, inflated numbers of millions of dollars.

Yet, what they don't tell you is anywhere from 5-6% is what they actually take home at the end of the day.

However, I'm going to tell you very blatantly and transparently that my profit margins are an industry standard. My profit margins break the status quo.

Why my profit margins are unlike anywhere else in the industry is not because I'm better than anyone but because I've figured out a system that others try to replicate, typically not successfully.

Again, the differences between revenue and profit are extremely crucial to note.

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Revenue is how much cash is actually generated.

That means if a single product is \$10 and you sell 1,000 units of it, your revenue is \$10,000.

However: that doesn't include the cost of goods (which are the product costs), advertising costs or the many other miscellaneous fees associated with it as well.

You must understand that minimizing your expenses also increases your profit margin. Thus, out of \$10,000 revenue, the average dropshipper will have a 15-30% profit margin.

Now, when it comes down to it, I have something more lucrative because I minimize my expenses and optimize my profit margins by various different factors that I'll explain.

Firstly, let me go ahead and explain what you could expect.

If you're following other strategies in everyone else's formulas you can expect anywhere from and the realistic margin between 5% all the way up to roughly 12-15%.

Now that's not terrible *if* you're generating millions of dollars a year. Sadly, not everybody who gets into dropshipping ends up making millions of dollars.

- What does this mean for you?
- What can you expect here?

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You can expect to achieve anywhere from 5% to 15% profit margin following everyone else.

But, if you follow exactly what I tell you, you can expect anywhere between 35%-50%.

That's right. You keep up to half of what you earn. I never want to hide that from you.

I never want to be the person that shows you a million dollar screenshot and tell you that's all profit because you and I both know transparency will set me apart and prove to you that I know exactly what I'm talking about.

I'm confident in telling you that if you see a million dollars, it's not a million dollars that I pocketed.

I would take home around \$300,000 to \$500,000.

That still is pretty decent compared to everyone else who might pocket around \$50,000 since there's different factors that you must take into account such as COGS (cost of goods sold).

Aside from that, you have ad spend which is how much you're paying to generate that sale.

Then, you have your platform costs as well.

You're platform perhaps might be Shopify where you have to pay 29/month+ plus your applications which are also an additional \$150/month, which may lead up to potentially thousands of dollars every single year.

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There's a multitude of factors you have to take into account that really eat into your profit margin if not done correctly. You see that's where my methods are different.

I optimize down to the store level to ensure that we're not paying monthly or yearly for all these useless applications that do a bunch of little nitty gritty sales tricks on our sales page.

Instead, I focus on finding the best solution where we only have to pay once or ideally **it's free** for us and then we begin from there.

Minimizing how much money is coming out of pocket adds even more profit in the long term because you don't have to play in the same field everybody else is playing in.

If you take a look at all the revenue screenshots that are floating around the Internet, the majority are lower end in terms of profit margins (5-10%).

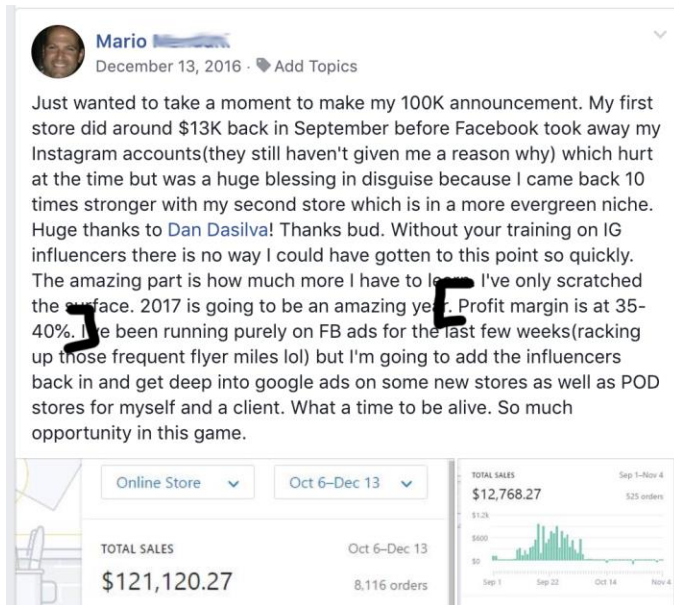
With my students, as you can see below, the lowest one we've had report is around 26% and the average is roughly 30-50%.

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To finalize this entire chapter, what I want to let you know is if you go out there and do this part wrong, your foundation will be flawed from the get-go.

You will be overpaying and you will be in the red.

You will not see any long term profits. So if you decide join us on our [live workshop](https://100kdropshipping.com/training/) (https://100kdropshipping.com/training/), we will teach you how to set yourself up correctly to minimize the amount of capital you need to get started so you can efficiently maximize your profits in the long term.

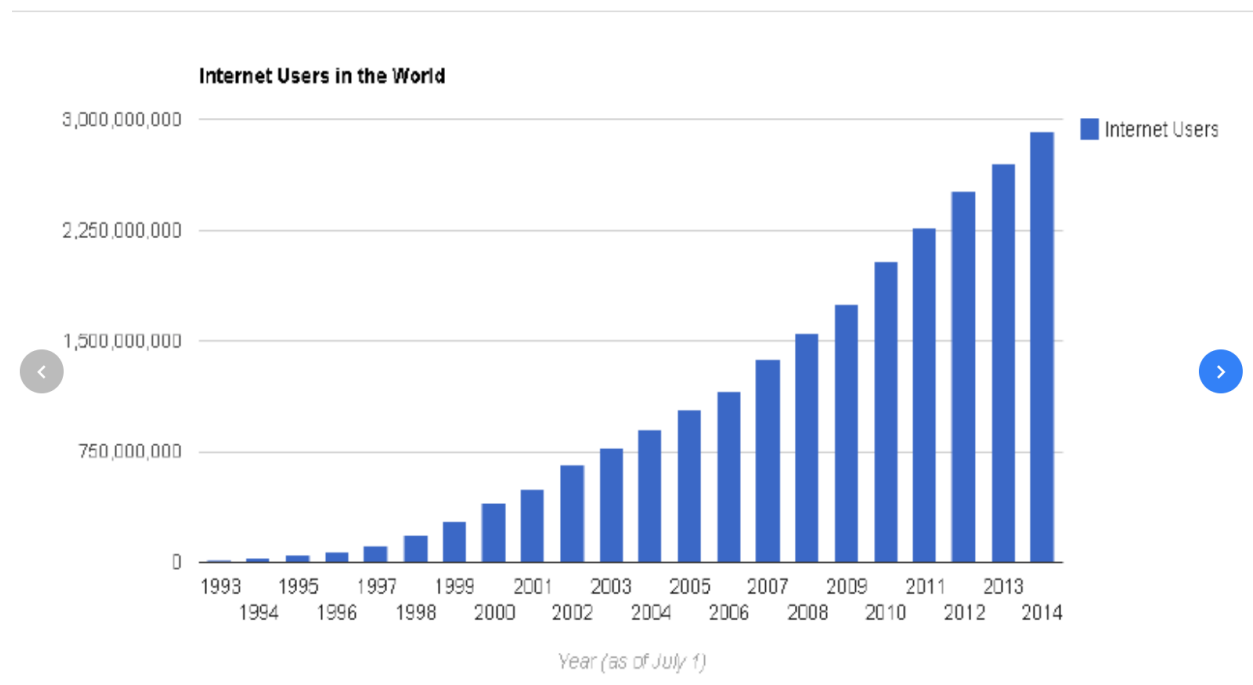
How fast could you grow with dropshipping? I'm glad you asked. Lets dive deeper into that.

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Dropshipping Is Growing Alarmingly Fast...

In order to make the most informed decision if you want to get involved you need to ask yourself - how fast IS this growing?

According to researchgate.com



The total number of internet users has EXPONENTIALLY grown since the inception till 2014.

In 2014 there were just SHY of 3 BILLION people that could access the internet.

We are in 2019 let's get the REAL numbers.

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WORLD INTERNET USAGE AND POPULATION STATISTICS JUNE 30, 2018 - Update						
World Regions	Population (2018 Est.)	Population % of World	Internet Users 30 June 2018	Penetration Rate (% Pop.)	Growth 2000-2018	Internet Users %
Africa	1,287,914,329	16.9 %	464,923,169	36.1 %	10,199 %	11.0 %
Asia	4,207,588,157	55.1 %	2,062,197,366	49.0 %	1,704 %	49.0 %
Europe	827,650,849	10.8 %	705,064,923	85.2 %	570 %	16.8 %
Latin America / Caribbean	652,047,996	8.5 %	438,248,446	67.2 %	2,325 %	10.4 %
Middle East	254,438,981	3.3 %	164,037,259	64.5 %	4,894 %	3.9 %
North America	363,844,662	4.8 %	345,660,847	95.0 %	219 %	8.2 %
Oceania / Australia	41,273,454	0.6 %	28,439,277	68.9 %	273 %	0.7 %
WORLD TOTAL	7,634,758,428	100.0 %	4,208,571,287	55.1 %	1,066 %	100.0 %

NOTES: (1) Internet Usage and World Population Statistics estimates in June 30, 2018. (2) CLICK on each world region name for detailed regional usage information. (3) Demographic (Population) numbers are based on data from the [United Nations Population Division](#). (4) Internet usage information comes from data published by [Nielsen Online](#), by the [International Telecommunications Union](#), by [GfK](#), by local ICT Regulators and other reliable sources. (5) For definitions, navigation help and disclaimers, please refer to the [Website Surfing Guide](#). (6) The information from this website may be cited, giving the due credit and placing a link back to www.internetworldstats.com. Copyright © 2018, Miniwatts Marketing Group. All rights reserved worldwide.

(internetworldstats.com)

Over 4.2 BILLION internet users out of a 7.3 BILLION world population.

More and more users keep coming online every single year meaning your customers are online.

You've probably already knew this.

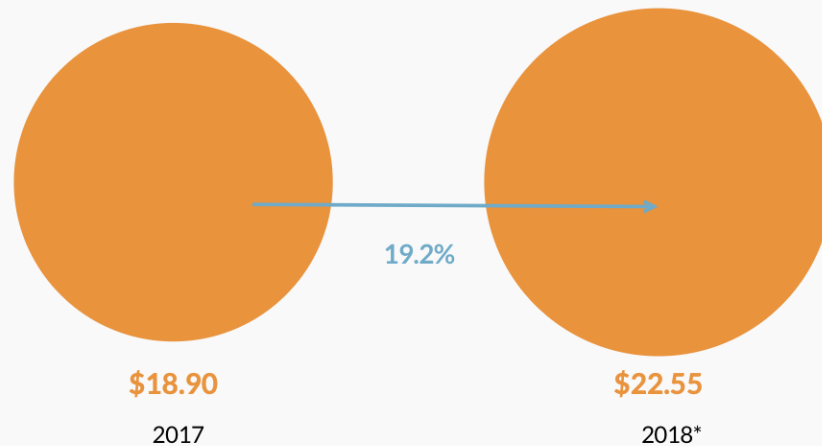
However, numbers don't lie. Let us examine how much in online sales happened in 2018 alone.

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E-commerce sales Thanksgiving Weekend

U.S. e-commerce sales Thanksgiving Day through Cyber Monday, in \$billions



Source: [Internet Retailer estimates](#)

(Internet Retailer estimates)

From 2017 to 2018 ONLINE SALES INCREASED almost 20%!

Making this one of the fastest growing sectors in any market.

Every company is restructuring their online ecommerce presence. Look at Walmart.

Warren Buffett SOLD walmart shares to the amount of \$800 MILLION because they weren't able to keep up with the online world.

Since then they've gone ahead and revamped their entire online / ecommerce strategy.

You know the age old saying...

If you don't evolve you will wither away?

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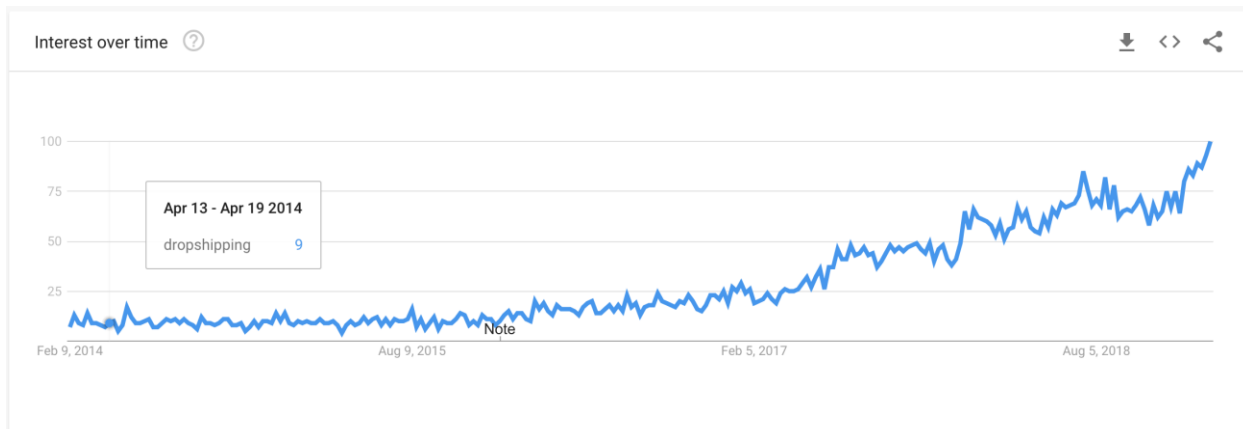
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Walmart learned that the hard way.

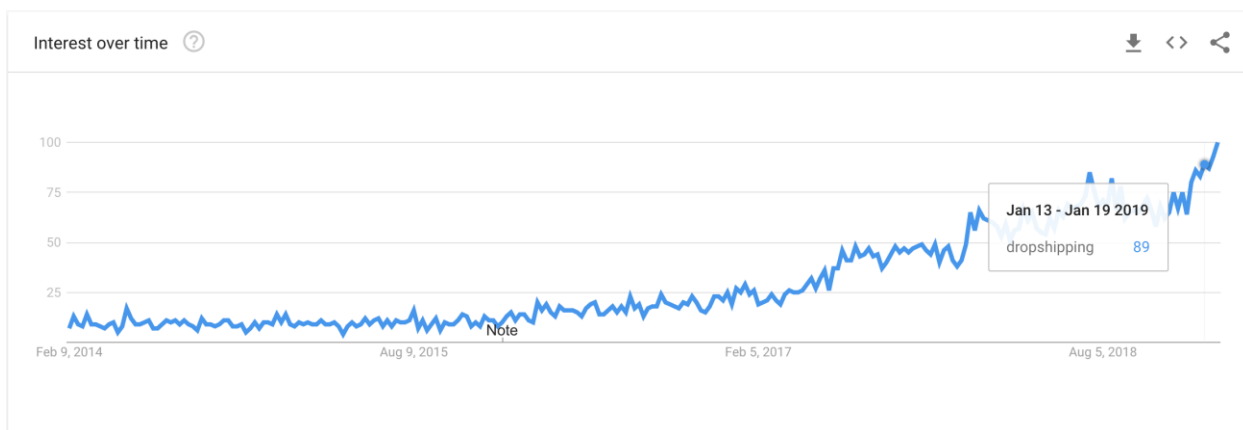
Let's take a look at how POPULAR Dropshipping has become.



Back in 2014 out of 100 relevancy score Google gave dropshipping a 9.

Meaning that there wasn't that much interest. Not many people knew what it was nor did they care enough to research and learn.

However let's fast forward to present day.



The score is now 89 / 100 meaning its the most RELEVANT its ever been.

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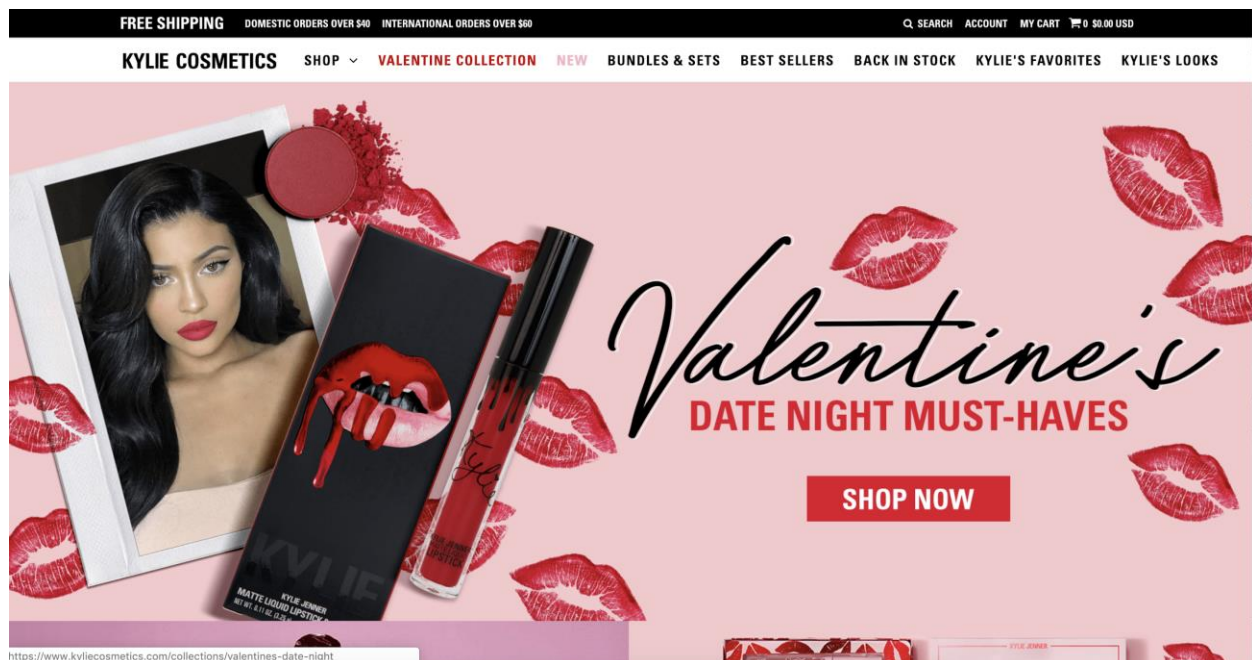
This is GOOD and BAD.

Why is this good?

It wouldn't be so popular if anyone wasn't making money from it, now would it?

There are millionaires being created every single day from Dropshipping.

Take a look at some of the most popular drop shipping companies (some of them were drop shipping at one point or another and some have evolved into having products in their warehouse because they are worth billions of dollars now):



Everyone knows that she WHITELABELS her products from another company called ColourPop.

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However, majority of these products could be drop shipped from a site like AliExpress extremely easily.

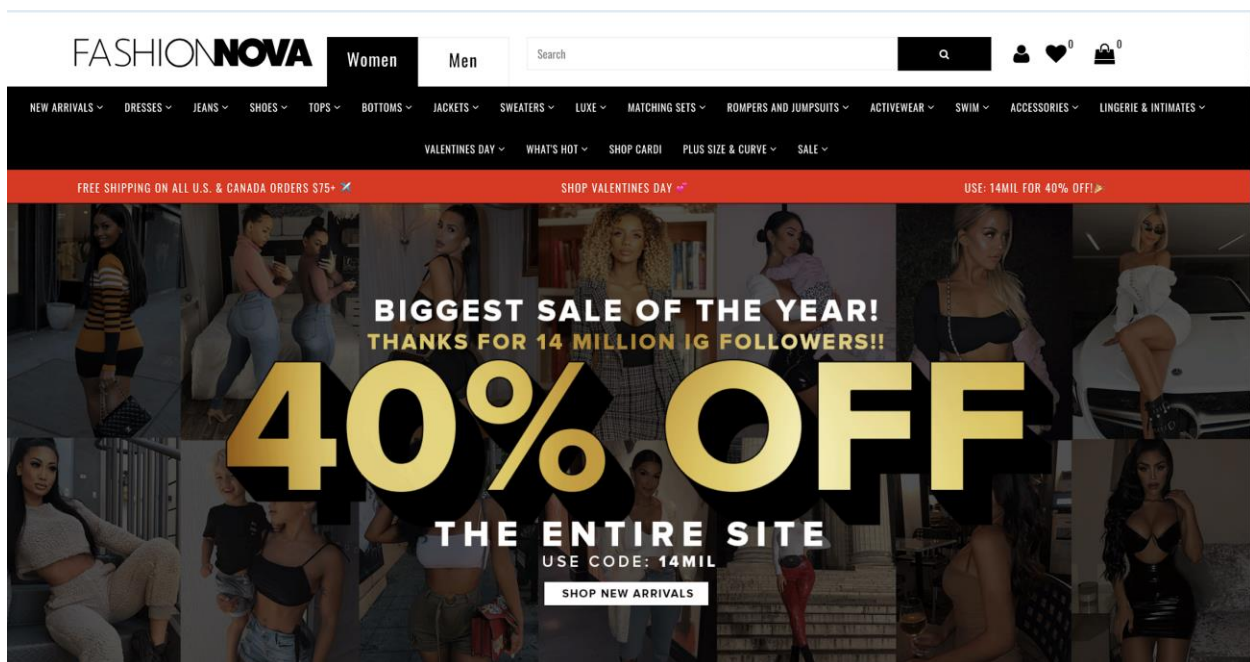
ColourPop makes the makeup and Kylie sells it on her website.

That my friend, is Dropshipping.

If the makeup is in the color pop warehouse and they ship it out, all Kylie does is sell it on her site.

SHEEESH. That easy?

Sure... if you are a Jenner or Kardashian.



Started from the ground up.

Cheap clothes at GREAT prices. They dominated the influencer world with clothes that are comparable to aliexpress.

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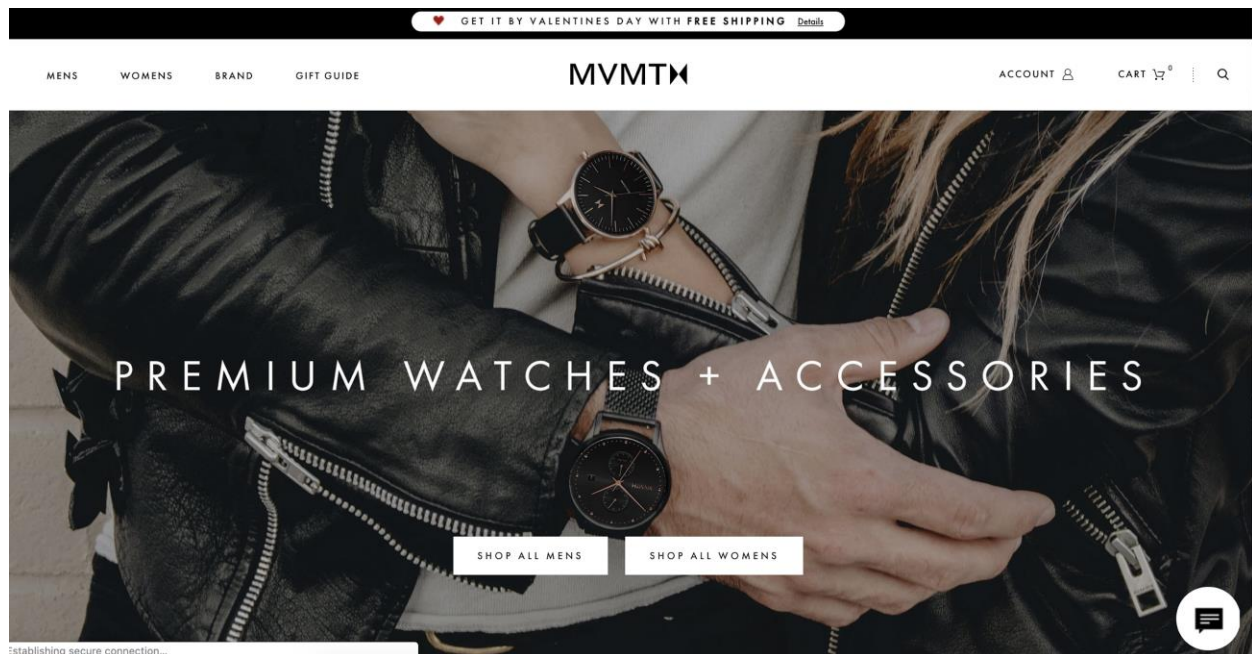
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As a matter of fact, you can pretty much find any article of clothing from Fashion Nova on AliExpress.

Meaning you, me, the next guy who tries can all sell the same items without EVER touching the products.

This next example is one of my favorites because they are KNOWN for starting off as a drop shipping brand.



MVMT was acquired by Movado group for an estimated \$100,000,000. The craziest part - they started DROP SHIPPING these watches.

Once they got big they decided to put their logos on them and move forward with the business.

However, they made so much money hand over first when they dropshipping they decided to take it to the next level so they can get bought out.

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All of these sites have drop shipped some time in their existence, most of them still do!

As I said before, this is by far one of the fastest growing industries and you MUST get involved before it's too late.

This is the gold rush of our era.

This is where money can be printed on command. It's time to stop sitting back and to start taking IMMEDIATE action.

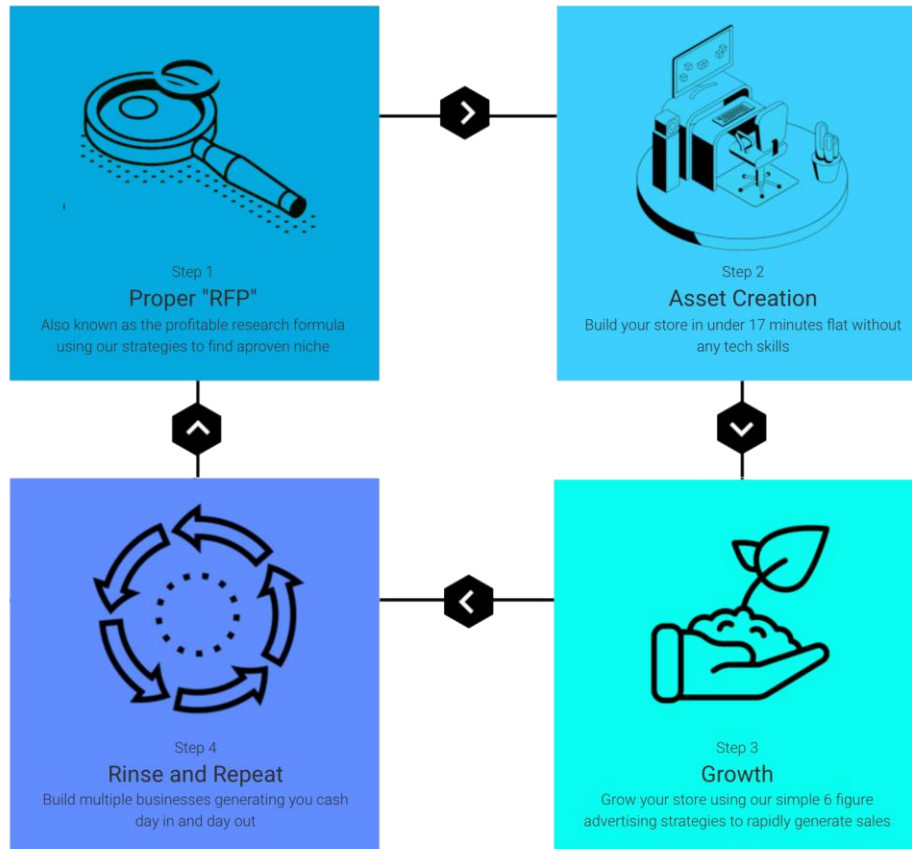
Don't wait on the sidelines anymore. You're invited to come and learn MORE about this business on our [live workshop](https://100kdropshipping.com/training/) (100kdropshipping.com/training/).

In order to make this work for you, you have to follow a proven formula.

A system that is tested through time.

One that works over and over again. One that has hundreds of successful students. Something like this:

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I've refined and crafted these 4 steps over the last few years. What you see here is the final product.

Now let me be honest with you. The devil is in the details. On the surface it is 4 core steps however, where it gets tricky is when we break these down.

I want to break these all down 1 by 1 for you.

Lets dive right into it.

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Step 1: Proper RPF

PRF stands for Profitable Research Formula and does exactly what it stands for.

When it comes to creating a profitable dropshipping business it all starts with the foundation. If you are building a house, what is the most important part to build?

The FOUNDATION! This is the same principal. Do this incorrectly and your figurative dropshipping 'house' will collapse right under your feet.

Here are a few keys we look for when researching a profitable niche or category to sell items in:

- A) Does it have **UPSELL / LONG TERM sales capabilities** or is it a 1 off sale and then its over?
- B) How many people are interested in this particular product?
- C) Are there other competitors?

Let me break these down 1 by 1 for you.

Does it have **UPSELL / LONG TERM sales capabilities** or is it a 1 off sale and then its over?

The most important part about the dropshipping business is being able to maintain a SOLID reputation in your customers eyes.

Your KEY is to build trust so they keep purchasing from you. That is the long term outlook I make my students look into.

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However, on the other side - you can find a product that has attachments and the buyer would benefit greatly for having those attachments.

Remember when you use to go buy toys and it said “batteries not included” and you would have to purchase the batteries?

That's the same concept. If you are selling dog collars you can upsell the customer on a leash that is the same color / style.

Next you need to think of is

How many people are interested in the product?

I typically like to go to trends.google.com and look at if there is still an interest in the particular market I want to get into.

If you are into the Keto Diet market you want to run a search for Keto in the trends search.

You want to see if the graph is showing a trend of growth.

The last thing you want to do is go into a market that isn't growing.

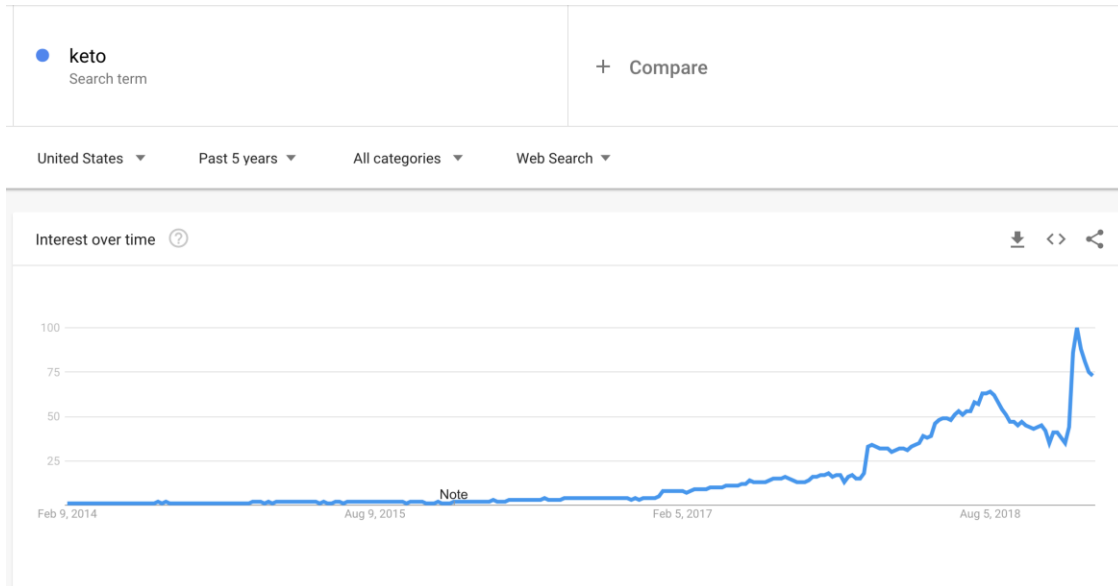
Imagine going into a market that is on a decline. DO NOT GO INTO A MARKET LIKE THAT!

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This shows me that KETO is growing and that means it's HEALTHY to tap into.

This is just 1 way I cross reference if a category or niche is healthy to tap into.

This is where I tend to start off. If it doesn't pass this test then I won't pursue anymore.

Does it have UPSSELL / LONG TERM sales capabilities or is it a 1 off sale and then its over?

Many people get upset when they see competition.

Listen to me very carefully...

COMPETITION IS SO GOOD!

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Competition means that people are purchasing in that market. If there wasn't anyone selling in that market that would be scary.

That means people have tried to sell the products and they JUST AREN'T SELLING.

That means RUN AWAY.

If you don't see any competitors that is a red flag. Not only that, but think about this logically. There really is no untapped niche or category.

If you do find one that is on the rise, please reach out to me and we can make a lot of money together!

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Step 2: Asset Creation

When it comes to creating your store this is BY FAR the easiest part.

You have multiple different options.

1- Shopify

2- Woocommerce

3- Other platforms (discussed in 100K Blueprint 3.0)

Everyone is familiar with Shopify as the 'go to' so I am going to tell you to use Shopify since its EXTREMELY easy to use.

Signing up is extremely easy and I don't think you want me to waste your time showing you how to sign up.

Here are the key points you should be aware of when creating your store.

A) Theme

B) Applications

C) Store set up / structure

Which Theme Should I Use?

We suggest using a free theme when first getting started.

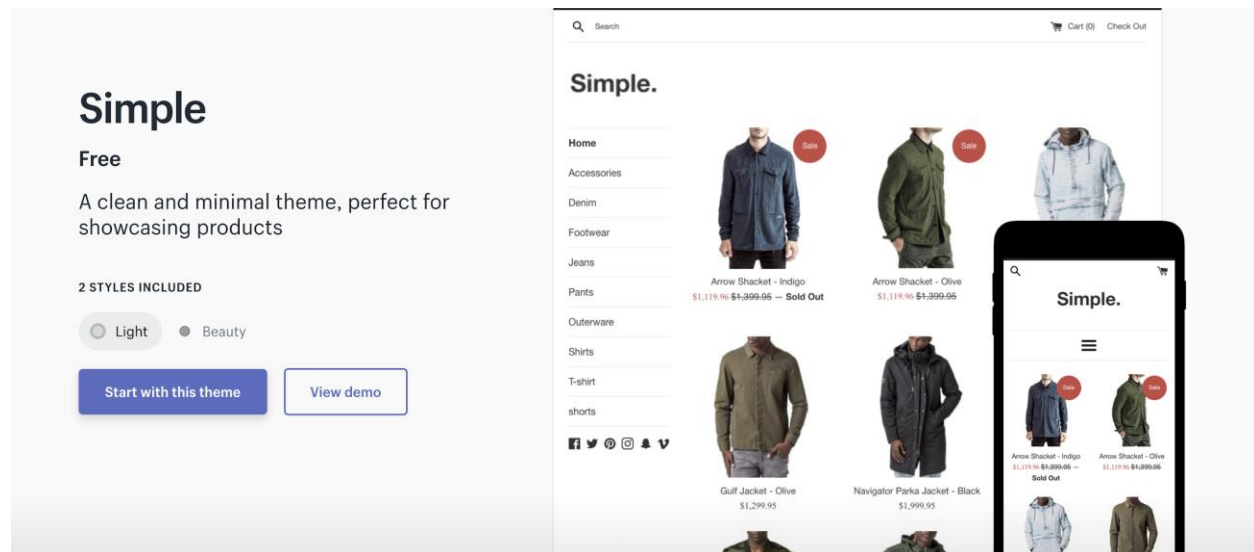
The best theme I could suggest is SIMPLE Shopify theme. It's clean, sleek and ... drum roll... FREE!

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There are other themes I love that are a bit on the pricey side.

However, I discuss those in 100K Blueprint and WHY I use them instead of free themes.

Lets just say.. Some paid themes allow you to increase your sales by 200-300% because of how they are laid out.

If you are interested in learning more we suggest [registering for the workshop](https://100kdropshipping.com/training/) we are hosting for you (100kdropshipping.com/training/).

What Are Applications and Why Should I Use Them?

Applications are add-ons to your store / asset.

They do various different grueling tasks for you such as offering your customer MORE products before they pay (known as upsells).

There are applications that can add timers to your store to increase the sales pressure when a prospect is browsing your store.

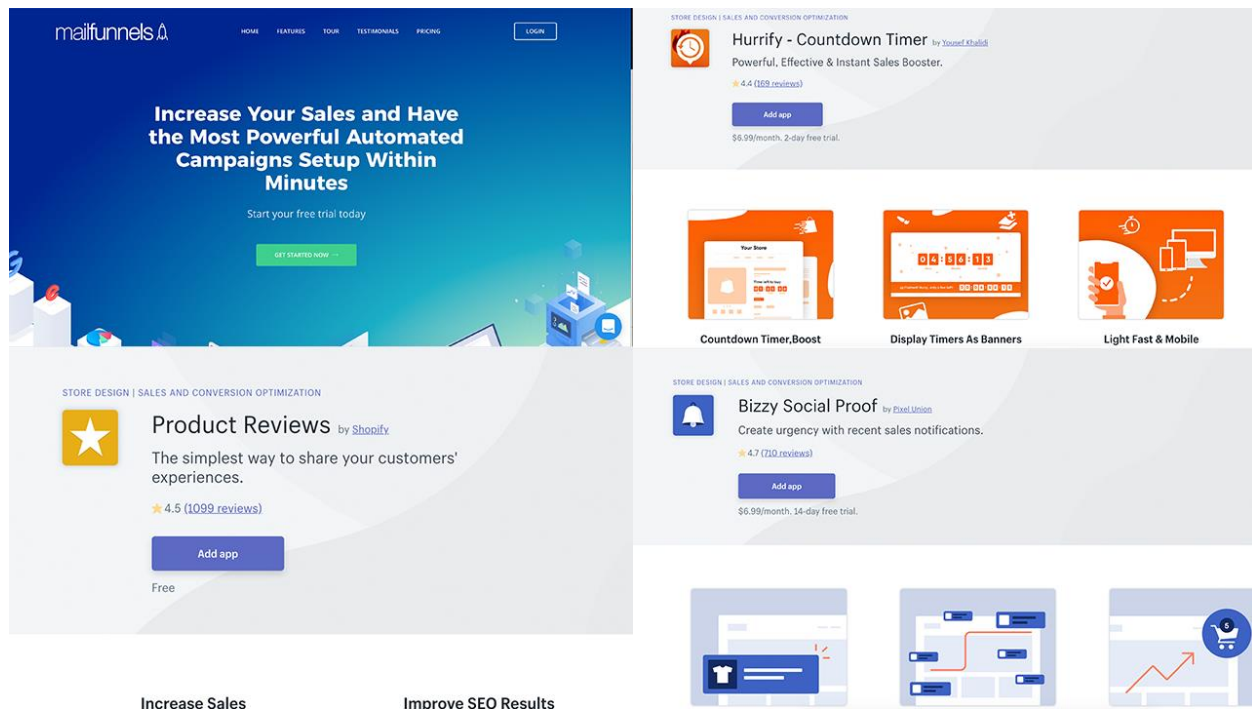
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There is an application to do absolutely everything you could imagine. Here are just a few that are important.



These are just a few applications I use to increase my sales and some that I highly suggest.

For my 100K Blueprint 3.0 members you will ALL learn how to use and properly profit from these applications.

What is the correct store Setup And Structure?

This is one of the hardest questions to answer without outlining this for you on video.

There are multiple structures you want to follow but at the top of your business structure you want to have your customer.

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The customer is your #1 priority.

With that being said the backbone to this business working for you is your support needs to be impeccable.

Don't be afraid - you don't need to slave away at your computer answering questions all day.

If that were the case people like Mario, John, Michelle, even myself would never be able to scale and operate our businesses.

There are services you can use to hire someone for \$3 an hour to answer ALL your customers questions.

These are known as Virtual Assistants or VA's for short.

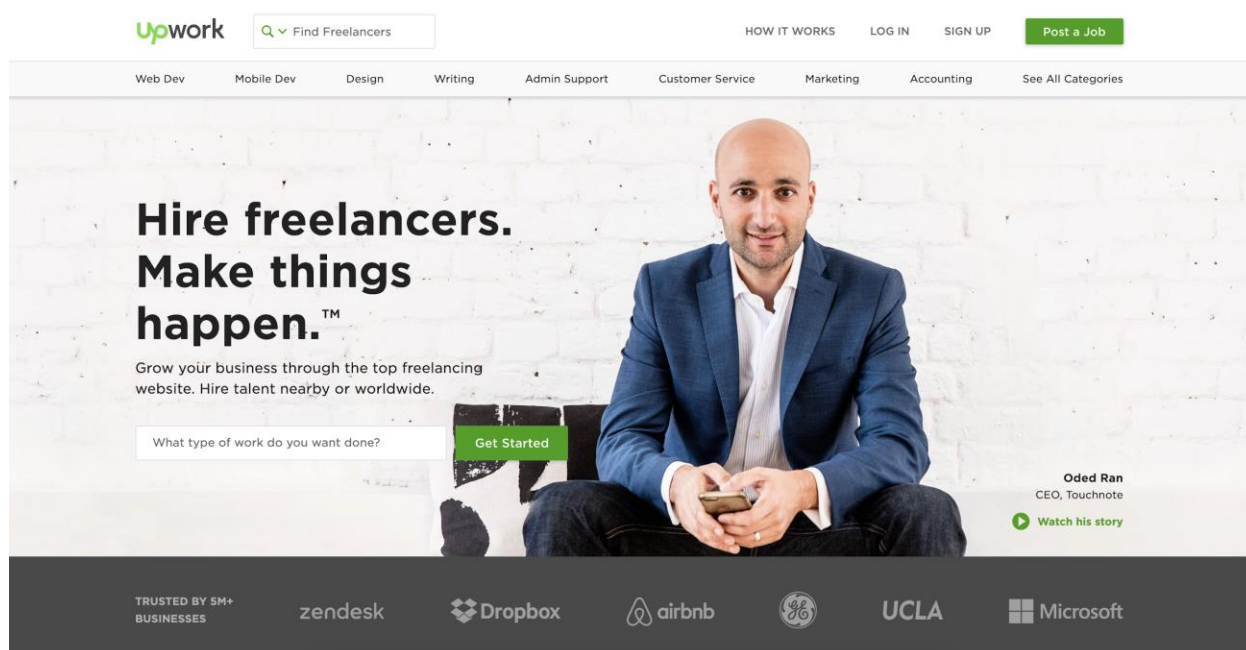
The only drawback is you have to teach them what to say / how to respond.

However - 100K Blueprint members get done for you training videos that they send to their virtual assistants and we do all the training on your behalf.

The other option is to create your own training videos / documentation.

The best site I would suggest finding a good quality virtual assistant would be <http://upwork.com>

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This is by far the easiest part of the process.

However, let's dive into where all the magic happens. Let's start getting sales!

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Step 3: Growth

There are no secrets here. Let's get right to the problem.

 **MARKETINGDIVE** [Deep Dive](#) [Opinion](#) [Library](#) [Events](#) [Jobs](#) [Topics](#) ▾

BRIEF

Facebook ads cost 43% more in Q4 as users spent less time on site

The rising costs of ads are deterring MANY new dropshippers. However, this is GOOD!

Why? Well, that means you need to actually build something REAL.

Most dropshippers are dream chasers and don't realize this is a real business.

You have to treat it like one. If you are after the one and done sales you are going to learn the hard way that you won't be able to sustain any model.

That's why this 4 step process is amazing because we set ourselves up for long term growth.

When it comes to FaceBook advertising (heck even advertising anywhere) it can be tricky to set up and costly.

I will never forget when I first started I didn't understand what the 'budgets' setting meant.

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I ended up spending \$300 in 2 hours without realizing.

When i first started i didn't have \$300 to burn through in 2 hours. It was a hard lesson learned for me.

I also learned that just 'throwing up and ad' wasn't going to allow me to become financially free.

No, there is a formula to it.

Are you starting to see a trend? I have a system and formula to everything. That is how you succeed!

- 1) [Collect images with the product in use](#)
- 2) [Create a simple 30 second ad](#)
- 3) [Put it in front of the right people](#)

Let me break these all down for you.

Collect Images with the product in use?

Guess, what. The SUPPLIER does that all for you. Check this out - this is a product page directly from the supplier.

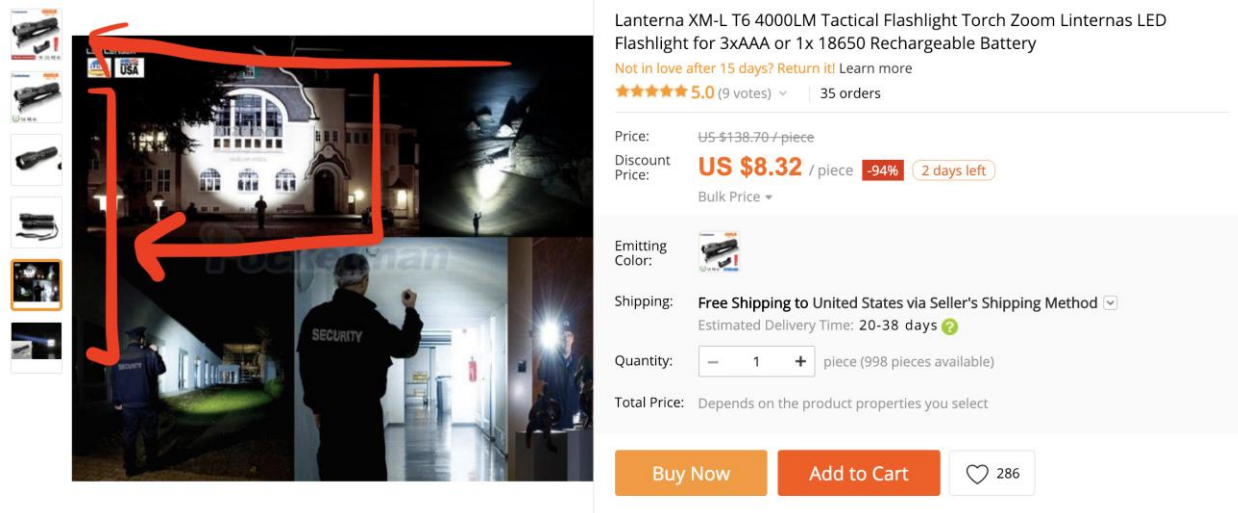
They already provide me with images I can use.

This makes your job much easier.

All you have to do is save the images and create a simple 30 second ad.

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I am going to show you the fastest and most simple way to create a 30 second ad that is professional and time and cost efficient for you in just a moment but first look at the supplier and what he provides for us:



The image shows a product listing for a 'Lanterna XM-L T6 4000LM Tactical Flashlight Torch Zoom Linternas LED Flashlight for 3xAAA or 1x 18650 Rechargeable Battery'. The listing includes a price of US \$8.32 (94% discount), a 5.0 star rating, and a 'Buy Now' button. A video ad preview is shown on the left, featuring a security guard using the flashlight in a hallway. Red arrows point from the video ad to the product title and price.

Lanterna XM-L T6 4000LM Tactical Flashlight Torch Zoom Linternas LED Flashlight for 3xAAA or 1x 18650 Rechargeable Battery
Not in love after 15 days? Return it! Learn more
★★★★★ 5.0 (9 votes) | 35 orders

Price: US \$138.70 / piece
Discount Price: **US \$8.32** / piece **-94%** **2 days left**
Bulk Price ▾

Emitting Color: 

Shipping: **Free Shipping to United States** via Seller's Shipping Method ▾
Estimated Delivery Time: 20-38 days ✓

Quantity: piece (998 pieces available)

Total Price: Depends on the product properties you select

[Buy Now](#) [Add to Cart](#) ♥ 286

How do I create a simple 30 second ad?

You have multiple different options.

Option 1 - do it yourself with iMovie or windows movie maker

Option 2 - do it on a website like Slide.ly

Option 3 - hire someone to do it for \$10

I am all about efficiency so I am going to take my \$10 and make it work for me.

One thing my mentor always taught me is that money needs to be treated like little working slaved.

Money needs to go out there and come back to you multiplied.

I ask myself this and you should to:

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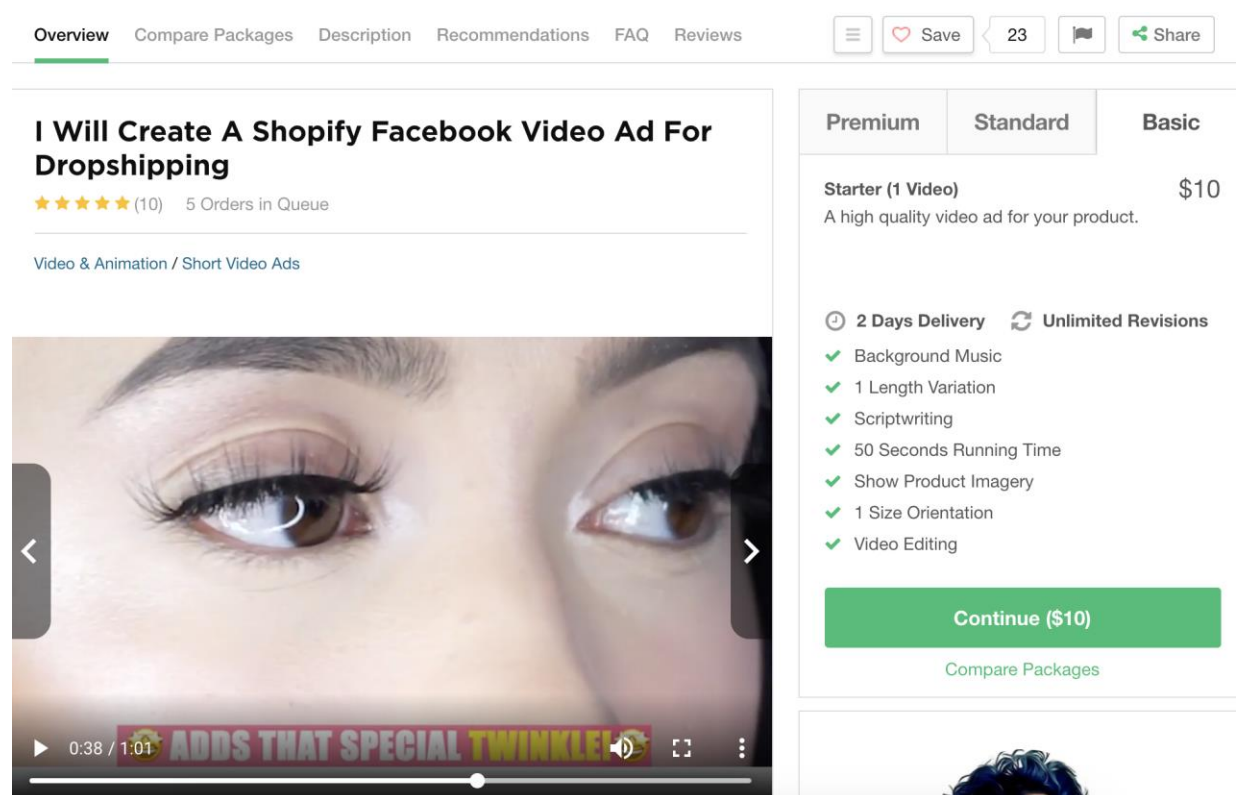
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“Is \$10 worth your time being saved in exchange to have an incredible ad?”

The simple answer is yes.

Let's head over to Fiverr and see what I can find there...



The screenshot shows a Fiverr gig listing for a video ad. The title is "I Will Create A Shopify Facebook Video Ad For Dropshipping". It has a 5-star rating from 10 reviews and 5 orders in queue. The category is "Video & Animation / Short Video Ads". The video player shows a close-up of a woman's eyes with a red banner at the bottom that says "ADDS THAT SPECIAL TWINKLE!". The price is \$10 for the "Starter (1 Video)" package. The package includes 2 days delivery, unlimited revisions, background music, 1 length variation, scriptwriting, 50 seconds running time, product imagery, 1 size orientation, and video editing. A green "Continue (\$10)" button is visible.

Overview Compare Packages Description Recommendations FAQ Reviews

Save 23 Share

I Will Create A Shopify Facebook Video Ad For Dropshipping

★★★★★ (10) 5 Orders in Queue

Video & Animation / Short Video Ads

Premium Standard Basic

Starter (1 Video) \$10
A high quality video ad for your product.

🕒 2 Days Delivery 🔄 Unlimited Revisions

- ✓ Background Music
- ✓ 1 Length Variation
- ✓ Scriptwriting
- ✓ 50 Seconds Running Time
- ✓ Show Product Imagery
- ✓ 1 Size Orientation
- ✓ Video Editing

[Continue \(\\$10\)](#)

[Compare Packages](#)

Exactly what I was looking for.

A 30-60 second video ad - unlimited revisions - video edited and scriptwriting done for you.

All the hard work is done - you just need to run the ad and get on your way!

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For my 100K Blueprint members, I've gone ahead and created 20 custom ads, given them the product and the targeting to use as well.

They are proven and tested to work which is the best part!

All they have to do is upload and profit!

Why am I telling you that? Is it because I want you to join the 100K Blueprint? Well yeah....

It's also because that's how I build up my rolodex. I create these ads manually and then store the winning ads.

When someone asks me "how can you create a brand new store and start making sales right away" it's simply because I know what works already. I save them and constantly run them.

Which leads to the next question...

How do I put my ad in front of the right people?

This is where the magic is.

You see when it comes down to running ads and running them successfully I am no beginner to this.

I remember I spent \$111k and made back \$500k in 46 days just a few months back.

That is a GREAT campaign.

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However, I didn't have \$111k to spend from the start. I kept taking my daily earnings and turning them over.

Day 1 I would make \$500 profit. Reinvest.

Day 2 I would make \$2000 profit. Reinvest.

Day 3 I would make \$3000 profit. Reinvest

All the way up to spending \$111k and making back \$500K

Results	Reach	Impressions	Cost per Result	Amount Spent	Ends	Link Clicks
2,207,135 Post Engag...	2,628,512	5,160,189	\$0.01 Per Post En...	\$24,212.56	Ongoing	62,673
21,130 Leads	1,557,383	3,545,395	\$2.90 Per Lead	\$61,173.87	Ongoing	72,619
9,961 Leads	538,071	2,341,758	\$3.19 Per Lead	\$31,772.67	Ongoing	19,285
47 Purchases	13,866	45,381	\$7.82 Per Purchase	\$367.33	Ongoing	1,924
31 Purchases	9,975	14,846	\$8.16 Per Purchase	\$253.08 of \$2,006.12	Dec 1, 2017	243
—	3,847,965 People	11,107,569 Total	—	\$117,779.51 Total Spent		156,744 Total

This is one of my most profitable campaigns of all time.

I was even capturing LEADS that I turned into sales later down the line. This was an elaborate campaign.

Here is my base rule. The rule that you MUST abide if you want to become successful with this system.

PUT THE RIGHT AUDIENCE IN FRONT OF THE RIGHT PRODUCT.

What does that mean exactly?

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I am about to give you a MASSIVE 'aha' moment.

Once you understand this - your entire world will change.

You will finally see how EASY it is to sell to someone.



What is that? A blender bottle obviously.

However, when I am targeting an audience that blender bottle becomes THEIRS.

I am talking to them. Letting them know it's for THEIR circumstances.

This is a **blender bottle** to you and me.

But...

To campers it becomes a

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CAMPING Blender Bottle

To a fitness enthusiast

PROTEIN Blender Bottle

To a nutritionist

NUTRITION Blender Bottle

To a vegan

VEGAN Blender Bottle

You see what I am doing?

I am taking the niche and calling it FOR THEM. Even though its just a regular blender bottle I am labeling it for them.

Vegan Blender Lite Pro

Niche + Product (branded)

Blender Lite Pro is the name I can call the blender bottle. Vegan is who I am targeting.

That's the truth behind majority of my success.

**I am fitting products into the niche
rather than the other way around.**

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How Do You Win & Stand Out?

One of the greatest questions is: How exactly do I make this work? These types of questions arise quite often, especially if you're new to dropshipping.

The simple answer is you need to follow a system when it comes down to any business.

Every single one that is successful follows a structured plan.

If you follow the people that don't structure or properly set themselves up for success, you won't attain success.

When you create a brand new business, if you go in without a concrete and organized plan of action you essentially have nothing.

The next set of questions that arise are along the lines of:

- [How do I structure a plan?](#)
- [Where can I find a plan?](#)

That step is one of the most important things that you have to figure out before taking any more steps forward towards your goals.

In the age that we live in, you have one of two options.

Option #1-

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Figuring it out yourself from A to Z and hoping you run into no road bumps which, between us, is not possible.

I'm going to tell you right now you are going to run into road bumps and they are going to be utterly frustrating when you're trying to build your first successful business.

The second option is most viable option available.

Option #2-

This option requires following someone else's proven formula and here's the thing...

Success leaves clues.

If you can follow somebody's formula exact step by step you can have success practically handed right to you.

You shortcut the road to success time in half because quite frankly you already know what to do and it's tested and proven to work.

However, remember I previously mentioned the tradeoff?

The tradeoff becomes either your time, your money or both.

You either have to put in the time to make this work or you have to put in the investment to make this work.

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To have a solid and proven roadmap with everything laid out for you in a proven plan, you actually have to invest in yourself and then invest your time to make the system work which is typically how it's supposed to go.

A lot of successful entrepreneurs find themselves in a situation where they're making boatloads of additional income than before since they take the money that they earn and then use it to acquire new skills.

But, who they learn these skills from changes.

You can pay any price ranging from \$50 to \$200 for some solid information that might make you a few thousand dollars in a couple months time.

However, to go from a a few thousand generated to building a 6-7 figure empire you should expect to dish out approximately \$1,000-\$3,000 for the next level of information, hand-holding guidance, or mentorship that you need.

Why am I telling you this?

Simple, because I got trapped into thinking that I didn't NEED help. I use to think that these masterminds, these courses, these events were USELESS.

Until I started to see the real value.

I was perfecting myself and harnessing my skills that would allow me to not only change my life but the lives of others around me.

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Now, it's my duty to ensure I can instill those beliefs in you as well (or as best as I possibly can)

You need to follow a system and progressively keep expanding.

The difference between somebody like myself and somebody who's only making \$50-\$100/day is the mere fact that I'm not afraid to invest back into myself.

You are your most important asset. Most importantly, I don't fret over the price tag of an investment— I just go ahead and invest in the investment and analyze the return.

However, this comes with years of growth. I didn't just have thousands to blow when I first started.

For example, I'll never forget this— three years ago, the first time I ever made a big sum of money, I wanted to take it to the next level.

I had made all this money and I got stuck, hitting a wall. I realized, “Wait a minute, I can't take it up to the next level right now. I can't just read a bunch of books and hope that one day I'll find the answer to get to the next level.” What did I do next?

I pursued the person who had the answer I needed to climb further up towards my dreams. I pursued the Titans in the industry.

I knew it was my time to go ahead and learn from them. There was this yacht mastermind event for high level entrepreneurs taking place in Palma De Mallorca, Spain.

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It just so happened that one of the people that were on the yacht was a millionaire from Dubai who's worth approximately \$580 million dollars.

It was a three day event at the price of \$30,000.

Yes, \$30,000 for three days is a lot. But, I more so cared about what I will walk away with.

In the end if you ask me, "Was it worth it?" I'll tell you to this day, yes it was because I learned how to develop system and processes to automate my business so I could make a ton of more money.

This investment was so imperative to my success.

As I have been constantly reiterating throughout this book, you need to follow a system that has proven results that has results from thousands of students across multiple different countries.

If you're looking at somebody as a mentor, make sure they have the results that you would want if you traded places with them.

Is that somebody you want to learn from? That's why I'm very public and I created <http://danfamsuccessteam.com>.

I did this because every single time I received a testimonial, I wanted to add it on to my site as proof. If you go onto that site you'll see a conga line of results ranging from multiple different programs that I had.

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Ranging from E-Com Dudes Academy, Influencer Marketing Academy To 100K Blueprint.

To conclude, this is what do you need to do regardless if you're a beginner or if you just want to see additional success with your current dropshipping business.

The exact formula that I can tell you is, to find a system, and follow it down to a tee and make sure the system that you're learning is taught by somebody who is reputable and has tangible results.

When I say tangible results, I don't mean just their success individually, but also other people's success that they have taught.

Number two is ensure that hundreds, if not thousands of students have submitted testimonials/proof and the results are there because it's one thing if the person can do it for themselves.

It's a completely different thing if he has the capacity he can teach other people how to do it.

That is a true mentor. This is extremely important to take note of.

The way I go ahead and dropship is a little bit different than everybody else. I do have a little twist to what I do.

I don't follow the status quo and that's why I've been able to make a lot of money over the course of the last five years. Here's just a few things that are included in my twist and make sure once you read all of these, you [register for the workshop](https://100kdropshipping.com/training/) (100kdropshipping.com/training/) down below.

- The exact framework to launch a successful dropshipping business, in record breaking time (2019 Edition)

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- ❑ You'll finally see how to properly find high converting products with immense profit margins without all the trial and error
- ❑ Same-day-sales strategy: the exact 3 step process to start generating sales the same day to any new store no matter what your skill level
- ❑ Case Study: How we generated \$116 profit within 3 hours of creating a BRAND NEW STORE without any 'special secrets'
- ❑ FB Power Strategy - How we've secretly been able to keep our ad costs low while everyone else is paying 300-400% MORE
- ❑ The secret "research and deploy" software we've been using that does all the heavy lifting for us

Now that you know exactly what it takes, I want to go ahead and just end off with some closing thoughts. Let's not forget why you're doing this.

You're doing this for the time freedom—the freedom to go ahead and do whatever you want, whenever you want. That's true time freedom.

If you wanted to wake up at let's just say 1:00 PM, go ahead and do so. That's why you've built this business— so that you're able to do that.

You want geographical freedom, where you can work on a beach in your sandals and a bathing suit, yet, you're still making money? Guess what? This model is for you.

The most important facet that you must achieve first—where all of this piggybacks from— is the financial freedom.

Financial freedom is why you're here.

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Financial freedom is the reason why you're reading this book still and the reason why you read it from start to finish.

Financial freedom is the most fundamental factor to your growth and ironically enough, to your success.

Everyone has different goals. If you want to become stable, if you want an extra few thousand dollars in your savings account or maybe you want to quit and retire, this is for you.

Whatever may be, you're at the right spot. Just make sure you [register for the workshop](https://100kdropshipping.com/training/) (100kdropshipping.com/training/) that we have upcoming. I can't wait to see you there!

Yours truly,
Dan.



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